

# **FACULTY OF ENGINEERING & TECHNOLOGY**

## **SYLLABUS FOR THE PROGRAMME**

### **BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (Credit Based Grading System)**

**SEMESTER: I–VIII**

**PROGRAMME CODE:**

**BATCH: 2026-30**



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**GURU NANAK DEV UNIVERSITY  
AMRITSAR**

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**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER - I**

| Sr. No.              | Subject Code    | Subject                                                                   | Credits<br>L T P |
|----------------------|-----------------|---------------------------------------------------------------------------|------------------|
| 1                    |                 | Computer Fundamentals & PC Software                                       | 3-0-0            |
|                      |                 | Lab-1 based on Computer Fundamentals & PC Software                        | 0-0-1            |
| 2                    |                 | Introduction to Python Programming                                        | 4-0-0            |
|                      |                 | Lab-2 based on Introduction to Python Programming                         | 0-0-1            |
| 3                    |                 | Applied & Discrete Mathematics                                            | 4-0-0            |
| 4                    |                 | Introduction to the Internet <b>(SEC-1) Theory</b>                        | 2-0-0            |
| 5                    |                 | Lab-3 based on Introduction to the Internet <b>(SEC-1) Practical</b>      | 0-0-1            |
| 7                    | <b>ENL-121</b>  | Communication Skills in English– I <b>(MDC-4)</b>                         | 4-0-0            |
| 8                    | <b>PBL601</b>   | Punjabi Compulsory-1/ ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ-1<br><b>OR</b>                        | 4-0-0            |
|                      | <b>PBL611</b>   | * ਮੁੱਢਲੀ ਪੰਜਾਬੀ-1/Mudhli Punjabi-I<br><b>OR</b>                           |                  |
|                      | <b>PHC110</b>   | * Punjab History & Culture (From Earliest Times to C 320)                 |                  |
|                      | <b>USE-0011</b> | <b>ENTREPRENEURSHIP MINDSET-I</b><br>(Mandatory Skill Enhancement Course) | 0-0-2            |
| <b>Total credits</b> |                 |                                                                           | <b>26</b>        |

**\*Special Note:-**

- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile/Non-Domicile of Punjab** ਹਨ ਅਤੇ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ (ਲਾਜ਼ਮੀ) ਪੜ੍ਹਨਗੇ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Non-Domicile of Punjab** ਹਨ ਅਤੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਜਾਂ ਪੰਜਾਬ ਹਿਸਟਰੀ ਐਂਡ ਕਲਚਰ ਵਿੱਚੋਂ ਕੋਈ ਇੱਕ ਵਿਸ਼ਾ ਚੁਣ ਸਕਦੇ ਹਨ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile of Punjab** ਹਨ, ਪੰਤੂ ਕਿਸੇ ਕਾਰਣ ਪੰਜਾਬ ਤੋਂ ਬਾਹਰ ਪੜ੍ਹੇ ਹਨ ਅਤੇ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਦਾ ਹੀ ਵਿਸ਼ਾ ਪੜ੍ਹਨਗੇ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile of Punjab** ਹਨ ਅਤੇ ਪੰਜਾਬ ਦੇ ਕੇਂਦਰੀ ਵਿਦਿਆਲਿਆ ਜਾਂ ਕਿਸੇ ਹੋਰ ਸਕੂਲ ਵਿੱਚ ਪੜ੍ਹੇ ਹਨ ਅਤੇ ਕਿਸੇ ਕਾਰਣ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਦਾ ਵਿਸ਼ਾ ਹੀ ਪੜ੍ਹਨਗੇ।

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)**  
**(BATCH 2026-30)**

**SEMESTER - II**

| Sr. No. | Subject Code | Subject                                                                            | Credits<br>L T P |
|---------|--------------|------------------------------------------------------------------------------------|------------------|
| 1.      |              | Fundamentals of C Programming                                                      | 4-0-0            |
| 2.      |              | Lab-1 based on Fundamentals of C Programming                                       | 0-0-1            |
| 3.      |              | Principles of Digital Electronics                                                  | 4-0-0            |
| 4.      |              | Numerical & Statistical Methods                                                    | 4-0-0            |
| 5.      | SOA-105      | Drug Abuse: Problem, Management and Prevention (Value Added Course) <b>(VAC-1)</b> | 2-0-0            |
| 6.      | ENL122       | Communication Skills in English– II (Theory) <b>(AEC-4)</b>                        | 3-0-0            |
| 7.      | ENP122       | Communication Skills in English– II (Practical)                                    | 0-0-1            |
| 8.      | PBL602       | Punjabi Compulsory-2/ ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ-2 <b>OR</b>                                    | 4-0-0            |
|         | PBL612       | *ਮੁੱਢਲੀ ਪੰਜਾਬੀ-2/Mudhli Punjabi-2 <b>OR</b>                                        |                  |
|         | PHC111       | * Punjab History & Culture (From Earliest Times to C. 320 to 1000 A.D.)            |                  |
|         | USE-0012     | ENTREPRENEURSHIP MINDSET-II (Mandatory Skill Enhancement Course)                   | 0-0-2            |
|         |              | <b>Total credits</b>                                                               | <b>25</b>        |

**\*Special Note:-**

- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile/Non-Domicile of Punjab** ਹਨ ਅਤੇ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ (ਲਾਜ਼ਮੀ) ਪੜ੍ਹਨਗੇ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Non-Domicile of Punjab** ਹਨ ਅਤੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਜਾਂ ਪੰਜਾਬ ਹਿਸਟਰੀ ਐਂਡ ਕਲਚਰ ਵਿੱਚੋਂ ਕੋਈ ਇੱਕ ਵਿਸ਼ਾ ਚੁਣ ਸਕਦੇ ਹਨ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile of Punjab** ਹਨ, ਪੰਤੂ ਕਿਸੇ ਕਾਰਣ ਪੰਜਾਬ ਤੋਂ ਬਾਹਰ ਪੜ੍ਹੇ ਹਨ ਅਤੇ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਦਾ ਹੀ ਵਿਸ਼ਾ ਪੜ੍ਹਨਗੇ।
- ਜਿਹੜੇ ਵਿਦਿਆਰਥੀ **Domicile of Punjab** ਹਨ ਅਤੇ ਪੰਜਾਬ ਦੇ ਕੇਂਦਰੀ ਵਿਦਿਆਲਿਆਂ ਜਾਂ ਕਿਸੇ ਹੋਰ ਸਕੂਲ ਵਿੱਚ ਪੜ੍ਹੇ ਹਨ ਅਤੇ ਕਿਸੇ ਕਾਰਣ ਉਨ੍ਹਾਂ ਨੇ ਅੱਠਵੀਂ/ਦਸਵੀਂ ਜਮਾਤ ਤੱਕ ਪੰਜਾਬੀ ਵਿਸ਼ਾ ਨਹੀਂ ਪੜ੍ਹਿਆ ਹੈ, ਉਹ ਮੁੱਢਲੀ ਪੰਜਾਬੀ ਦਾ ਵਿਸ਼ਾ ਹੀ ਪੜ੍ਹਨਗੇ।

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER – III**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                                                           | <b>Credits<br/>L T P</b> |
|----------------|---------------------|------------------------------------------------------------------------------------------|--------------------------|
| 1.             |                     | Data Structures                                                                          | 4-0-0                    |
| 2.             |                     | Lab-1 based on Data Structures                                                           | 0-0-1                    |
| 3.             |                     | Computer Architecture                                                                    | 4-0-0                    |
| 4.             |                     | Computer Networks                                                                        | 4-0-0                    |
| 5.             |                     | Cybersecurity Fundamentals <b>(SEC-2 Theory)</b>                                         | 2-0-0                    |
| 6.             |                     | Lab-2 based on Cybersecurity Fundamentals <b>(SEC-2 Practical)</b>                       | 0-0-1                    |
| 7.             |                     | Information Systems <b>(MDC-5)</b>                                                       | 4-0-0                    |
| 8.             |                     | Internship with local public/private industry/ business /organization Field Practice – 3 | 0-0-2                    |
|                |                     | <b>Total credits</b>                                                                     | <b>22</b>                |

**SEMESTER – IV**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                            | <b>Credits<br/>L T P</b> |
|----------------|---------------------|-----------------------------------------------------------|--------------------------|
| 1.             |                     | Fundamentals of C++ Programming                           | 4-0-0                    |
| 2.             |                     | Lab-1 based on Fundamentals of C++ Programming            | 0-0-1                    |
| 3.             |                     | Operating Systems & Virtualization                        | 3-0-0                    |
| 4.             |                     | Lab-2 based on Operating Systems & Virtualization         | 0-0-1                    |
| 5.             |                     | Database Management Systems                               | 3-0-0                    |
| 6.             |                     | Lab-3 based on Database Management Systems                | 0-0-1                    |
| 7.             |                     | Computer Graphics <b>(Minor)</b>                          | 4-0-0                    |
| 8.             | ESL222              | Environmental Studies (Value Added Course) <b>(VAC-3)</b> | 2-0-0                    |
| 9.             |                     | Human Computer Interaction <b>(AEC-5)</b>                 | 4-0-0                    |
|                |                     | <b>Total credits</b>                                      | <b>22</b>                |

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**SEMESTER – V**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                                                             | <b>Credits<br/>L T P</b> |
|----------------|---------------------|--------------------------------------------------------------------------------------------|--------------------------|
| 1              |                     | E-Business                                                                                 | 4-0-0                    |
| 2              |                     | Web Designing & Development                                                                | 3-0-0                    |
|                |                     | Lab-1 based on Web Designing & Development                                                 | 0-0-1                    |
| 3              |                     | Software Engineering & DevOps                                                              | 3-0-0                    |
|                |                     | Lab-2 based on Software Engineering & DevOps                                               | 0-0-1                    |
| 4              |                     | Server-side Programming <b>(SEC-3Theory)</b>                                               | 2-0-0                    |
| 5              |                     | Lab-3 based on Server-side Programming<br><b>(SEC-3 Practical)</b>                         | 0-0-1                    |
| 8              |                     | Information Security <b>(MDC-6)</b>                                                        | 4-0-0                    |
| 9              |                     | Internship with local public/private industry/ business<br>/organization Field Practice –4 | 0-0-2                    |
|                |                     | <b>Total credits</b>                                                                       | <b>21</b>                |

**SEMESTER – VI**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                                   | <b>Credits<br/>L T P</b> |
|----------------|---------------------|------------------------------------------------------------------|--------------------------|
| 1.             |                     | Fundamentals of Java Programming <b>(AEC-6)</b>                  | 4-0-0                    |
| 2.             |                     | Lab-1 based on Fundamentals of Java Programming <b>(AEC-6)</b>   | 0-0-1                    |
| 3.             |                     | *Software Project                                                | 0-0-12                   |
| 4.             |                     | Advanced Web Development <b>(Minor Theory)</b>                   | 3-0-0                    |
| 5.             |                     | Lab-2 based on Advanced Web Development <b>(Minor Practical)</b> | 0-0-1                    |
| 6.             | PSL061              | Human Rights and Constitutional Duties <b>(VAC-2)</b>            | 0-0-2                    |
|                |                     | <b>Total credits</b>                                             | <b>22</b>                |

**Note: \* The Software Project Paper as per the University Template IV (Under NEP) covers three DSCs papers.**

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**SEMESTER – VII**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                                                                   | <b>Credits<br/>L T P</b> |
|----------------|---------------------|--------------------------------------------------------------------------------------------------|--------------------------|
| 1.             |                     | Cloud Computing                                                                                  | 4-0-0                    |
| 2.             |                     | Artificial Intelligence                                                                          | 4-0-0                    |
| 3.             |                     | Mobile Application Development                                                                   | 3-0-0                    |
| 4.             |                     | Lab-1 based on Mobile Application Development                                                    | 0-0-1                    |
| 5.             |                     | Technology & Ethics                                                                              | 4-0-0                    |
| 6.             |                     | Data Analytics with Python <b>(Minor Theory)</b>                                                 | 3-0-0                    |
| 7.             |                     | Lab-2 based on Data Analytics with Python<br><b>(Minor Practical)</b>                            | 0-0-1                    |
| 8.             |                     | Internship with local public/private/govt industry/ business<br>/organization Field Practice – 5 | 0-0-2                    |
|                |                     | <b>Total credits</b>                                                                             | <b>22</b>                |

**SEMESTER –VIII  
(Same as opted in semester-vii)**

| <b>Sr. No.</b> | <b>Subject Code</b> | <b>Subject</b>                                             | <b>Credits<br/>L T P</b> |
|----------------|---------------------|------------------------------------------------------------|--------------------------|
| 1              |                     | IT Infrastructure Management                               | 4-0-0                    |
| 2              |                     | Machine Learning                                           | 3-0-0                    |
|                |                     | Lab-1 based on Machine Learning                            | 0-0-1                    |
| 3              |                     | Internet Technology and Protocols                          | 4-0-0                    |
| 4              |                     | Entrepreneurship Development                               | 4-0-0                    |
| 5              |                     | Data Visualization <b>(Minor Theory)</b>                   | 3-0-0                    |
| 6              |                     | Lab-2 based on Data Visualization <b>(Minor Practical)</b> | 0-0-1                    |
|                |                     | <b>Total credits</b>                                       | <b>20</b>                |

**Total Credits: 181**

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
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**SEMESTER-I**

**Computer Fundamentals & PC Software**

**M. Marks: 75**

**Time: 3 Hours**

**Credits  
L-T-P  
3-0-0  
(60 Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course outcomes:**

- learn the functioning of various components of a computer system.
- identify input and output devices and storage devices.
- getting familiar with software.
- create documents, spreadsheets, and presentations

**SECTION–A (15 Hrs.)**

Introduction to Computer, Generations of Computers, Classification of Computers, Computer Applications:

Computer as a system, basic concepts – hardware and software, functional units, and their interrelation. Block diagram showing Central Processing Unit, Memory, and Input/Output Devices. Communication devices.

**SECTION–B (15 Hrs.)**

Software: System software and Application software. Programming languages.

Hardware: Input Devices- Keyboard, mouse, pens, touch screens, Bar Code reader, joystick, source data automation, (MICR, OMR, OCR), screen assisted data entry: portable/handheld terminals for data collection, voice recognition systems

Output Devices: Display Monitors, Printers, Impact Printers, Non-impact Printers, Plotters, Voice Output Systems, Projectors, Terminals.

Storage Devices: Concept of storage units(bit, byte, KB, MB etc.), Primary storage, Secondary storage, Magnetic storage devices, and Optical Storage Devices.

**SECTION–C (15 Hrs.)**

Operating System: meaning, purpose, Windows GUI, Command-line, Powershell overview. File Explorer.

Microsoft (MS) Office: download and install; different components

Word Processing using Microsoft (MS) Word: Overview, creating, saving, opening, importing, exporting and inserting files, formatting pages, paragraphs and sections, indents and outdents, creating lists and numbering. headings, styles, fonts and font size; editing, positioning, and viewing texts; finding and replacing text; inserting page breaks, page numbers, bookmarks, symbols, and dates; using tables, header, footer, macros, mail-merge; printing setup

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**SEMESTER-I**

**SECTION–D (15 Hrs.)**

Presentations using MS Power point: Presentation overview, entering information, presentation creation, opening and saving presentation; inserting audio and video, shapes, different views, formatting; playing slides. Spreadsheets using MS Excel: Spreadsheet overview, Editing, Formatting, freeze panes, using formulas and functions, sorting and filtering, pivot tables, charts and Graphs.

**Recommended Books:**

1. P.K. Sinha, Computer Fundamentals : concepts, systems and applications, BPB Publications
2. E Balagurusamy, FUNDAMENTALS OF COMPUTERS Tata McGraw Hill Education Private Limited NEW DELHI
3. Peter Norton, Introduction to Computers, McGraw Hill Education
4. MS–Office \_ BPB Publications.
5. Gurvinder Singh & Rachpal Singh, Windows-Based Computer Courses.
6. Ebooks at OpenOffice.org
7. A Conceptual Guide to OpenOffice.org3, 2nd Edition, R. Gabriel Gurley

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
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**SEMESTER - 1**

**Lab-1 based on Computer Fundamentals & PC Software**

**M. Marks: 25**

**Time: 3 Hours**

**Credits**

**L-T-P**

**0-0-1**

**(30Hrs)**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva should also be conducted alongside, and the student is asked viva questions related to the question and the solution he/she is working on during the exam.

Students will prepare a report after analyzing print and social media advertisements along with the local market survey to understand the desktop/laptop vendors and prices. Arrange the options available as per price/performance preferences

Lab exercises based on:

- Practice the Windows Operating System command-line and the GUI for user interaction, personalization, and file management
- Document preparation with Word using the features mentioned in the syllabus
- Spreadsheet processing with Excel using the features mentioned in the syllabus
- Presentation preparation with PowerPoint using the features mentioned in the syllabus

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-I

### Introduction to Python Programming

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**(60 Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understand the strengths of the Python language.
- Gain proficiency in string handling, functions, and n control flow statements.
- Create and manipulate Python programs by using different data structures and object-oriented concepts.
- Understand the operations involved in creating and manipulating file systems and databases.

#### SECTION–A (15 Hrs.)

Introduction to Python: Python's features, Story behind the name, Python versions, Execution environments: the Python Interpreter and IDEs; Python program structure; comments, Indentation.

Data and Expressions: Literal Constants, numbers, strings – immutable strings, quotes, the escape sequence, the format methods; Variables and Identifiers, data types, Operators & Expressions – short cuts, evaluation order, Boolean Expressions (Conditions), Logical Operators. User Input/output.

#### SECTION–B (15 Hrs.)

Control Flow: Selection Control, Nested conditions, Loops, break and Continue Statements,

Data Structures: list, dictionary basic operations

#### SECTION–C (15 Hrs.)

Functions: defining and calling functions, passing and returning values, local and global variables, recursive functions, Iteration vs. Recursion

Modules: purpose and usage, the import statement, from – import statement, the \_\_main\_\_ attribute,

Handling Exceptions – try..catch and with statements, errors, debugging

#### SECTION–D (15 Hrs.)

Files and Strings : Opening Files, Using Text Files, Reading files, writing files, Understanding read functions, Understanding write functions

Introduction to numpy and pandas for data processing

**Recommended Books and Materials:**

1. Yashavant Kanetkar, Aditya Kanetkar, Let Us Python-6Th Edition, BPB Publications.
2. Charles Dierbach, Introduction to Computer Science Using Python: A Computational Problem-Solving Focus, Wiley Publications.
3. Martin C. Brown, Python: The Complete Reference, Indian Edition, McGraw Hill Education (India) Private Limited
4. Mark J. Guzdial, Introduction to Computing and Programming in Python, Pearson Education.
5. <https://www.python.org/about/>
6. Swaroop C.H., A Byte of Python available at <https://python.swaroopch.com/>
7. <https://checkio.org/>
8. <https://www.jetbrains.com/pycharm-edu/>

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)****SEMESTER -I****Lab-2 based on Introduction to Python Programming****M. Marks: 25****Credits****Time: 3 Hours****L-T-P****0-0-1****(30Hrs)****Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Programming exercises based on:**

- Use the Python interactive interpreter
- Getting familiar with a Python IDE
- Python fundamentals, data types, operators
- Operators, flow control using if, else and elif, While statement, loops using For, Loop Patterns,
- Implementation of different collections like list, tuple and dictionary and their various functions,
- Demonstrating creation of functions, passing parameters and return values,
- Working with modules
- Handling Exceptions
- Implementation of reading, writing and organizing files
- Basic numpy and pandas functions

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER - 1**

**Applied and Discrete Mathematics**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**(60Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION-A**

Sets and Relations: Definition of sets, subsets, complement of a set, universal set, intersection and union of sets, De-Morgan's laws, Cartesian products, Equivalent sets, Countable and uncountable sets, minset, Partitions of sets, Relations: Basic definitions, graphs of relations, properties of relations

**SECTION-B**

Logic and Propositional Calculus: Proposition and Compound Propositions, basic Logical Operations, Propositions and Truth Tables, Tautologies and Contradictions, Logical Equivalence, Duality law, Algebra of propositions, Conditional and Bi conditional Statements, Arguments, Logical Implication, Propositional Functions, Predicates and Quantifiers, Negation of Quantified Statements, Inference theory of the predicates calculus.

**SECTION-C**

Boolean Algebra: Boolean algebra and its duality, Duality, Boolean Algebra as Lattices, Boolean identities, sub-algebra, Representation Theorem, Sum-of-Products Form for Sets, Sum of-Products Form for Boolean Algebra, Minimal Boolean Expressions, Prime Implicants, Boolean Functions, Karnaugh Maps.

**SECTION-D**

Matrices: Introduction of a Matrix, its different kinds, matrix addition and scalar multiplication, multiplication of matrices, transpose etc. Square matrices, inverse of a square matrix, Matrix Inversion method, characteristics polynomial, eigen values, eigen vectors, Cayley-Hamilton theorem.

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**SEMESTER - 1**

**References:**

1. Lipschutz, S. and Lipson, M.: Discrete Mathematics (Schaum's outlines Series).
2. Kolman and Busby "Discrete Mathematical structures for Computer Sciences" PHI.
3. Alan Doerr,"Applied Discrete Structures for Computer Science", Galgotia Publications.
4. Trambley, J.P. and Manohar,R: Discrete Mathematical Structures with Applications to Computer Science.

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**SEMESTER - I**

**Introduction to the Internet**

**(SEC-1) (Theory)**

**M. Marks: 50**

**Time: 3 Hours**

**Credits**

**L-T-P**

**2-0-0**

**(30 Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

To give hands-on experience and provide a comprehensive, non-technical, hands-on overview of the Internet based services.

**SECTION–A (7.5 Hrs)**

Origin, growth and evolution of the Internet; the impact of the Internet; terminology: web pages, website, web browser, web server, bandwidth; Connect to the Internet: hardware and software, types of Internet connections, Internet Service Providers; Navigating different types of websites and online resources.

Student should explore the local market to understand the internet service providers, rates, bandwidth etc.

**SECTION – B (7.5 Hrs)**

Email Communication: Email Etiquette and Best Practices, Managing and Organizing Emails  
Email Tools and Features, identifying spam and phishing emails;

Searching on the Internet: Overview of internet resources and search engines, Basics of Using Search Engines -How search engines work, Basic search techniques and tips, Understanding search engine results pages (SERPs), Using search operators (e.g., AND, OR, NOT), Utilizing advanced search features (e.g., Google Advanced Search),

**SECTION – C (7.5 Hrs)**

Online Tools for Productivity: Introduction to productivity tools (e.g., Google Workspace, Microsoft Office 365), Cloud storage and file management (e.g., Google Drive, Dropbox),

Collaboration and Communication Tools: Online communication etiquette and best practices, using collaboration tools (e.g., Google Docs, Slack, Microsoft Teams), Effective virtual meeting strategies (e.g., Zoom, Google Meet),

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**SEMESTER - I**

**SECTION – D (7.5 Hrs)**

Building Online Presence: Creating and maintaining a professional online profile (e.g., LinkedIn), Personal branding and digital portfolios, Networking strategies for academic and career growth, Understanding digital footprints and online reputation.

Digital citizenship and respectful online behaviour, balancing screen time and managing digital distractions

**Recommended Books and Materials:**

1. Douglas E Comer, The Internet Book: Everything You Need to Know About Computer Networking and How the Internet Works, CRC Press
2. Faithe Wempen, Digital Literacy For Dummies 1st Edition

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**SEMESTER - I**

**Lab-3: Introduction to the Internet  
(SEC-1) (Practical)**

**M. Marks: 25**

**Time: 3 Hours**

**Credits  
L-T-P  
0-0-1  
(30 Hrs)**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva should also be conducted alongside, and the student is asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

- Identifying internet connections and Configuring internet connection on PC/Laptop
- Email Tools and features
- Using the Google search engine and explore Bing
- Using Google Docs, Google Drive for document preparation and storage
- Collaboration using Slack
- Analyzing LinkedIn profiles
- Creating your own LinkedIn profile
- Virtual meeting platforms: Microsoft Teams, Zoom, Google Meet

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**SEMESTER-I**

**ENL121: COMMUNICATION SKILLS IN ENGLISH-I  
(THEORY)**

**Time: 3 Hours**

**Credits: 4-0-0  
(6 periods per week)  
Max. Marks: 100**

**Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**The syllabus is divided in four sections as mentioned below:**

**SECTION-A**

**Reading Skills:** Reading Tactics and strategies; Reading purposes–kinds of purposes and associated comprehension; Reading for direct meanings.

**SECTION-B**

Reading for understanding concepts, details, coherence, logical progression and meanings of phrases/expressions.

**Activities:**

- Comprehension questions in multiple choice format
- Short comprehension questions based on content and development of ideas

**SECTION-C**

**Writing Skills:** Guidelines for effective writing; writing styles for application, personal letter, official/business letter.

**Activities:**

- Formatting personal and business letters.
- Organising the details in a sequential order

**SECTION-D**

Resume, memo, notices etc.; outline and revision.

**Activities:**

- Converting a biographical note into a sequenced resume or vice-versa
- Ordering and sub-dividing the contents while making notes.
- Writing notices for circulation/ boards

**Recommended Books:**

- *Oxford Guide to Effective Writing and Speaking* by John Seely.
- *English Grammar in Use* (Fourth Edition) by Raymond Murphy, CUP

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**SEMESTER-I  
PBL601: Punjabi Compulsory-1  
ਪੰਜਾਬੀ (ਲਾਜ਼ਮੀ)-1**

**Time: 03 Hours**

**ਕਰੈਡਿਟ 4-0-0  
Max. Marks: 100  
(6 ਪੀਰੀਅਡ ਪ੍ਰਤੀ ਹਫ਼ਤਾ)**

**ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ**

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇੱਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਅੰਕ ਬਰਾਬਰ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**ਪਾਠ-ਕ੍ਰਮ**

**ਸੈਕਸ਼ਨ-ਏ**

**ਕਾਵਿ-ਚੰਗ** (ਸੰਪਾ. ਡਾ. ਦਰਿਆ, ਡਾ. ਮਨਜਿੰਦਰ ਸਿੰਘ)  
(ਪ੍ਰਸੰਗ ਸਹਿਤ ਵਿਆਖਿਆ/ਵਿਸ਼ਾ-ਵਸਤੂ/ਸਾਰ)

**ਸੈਕਸ਼ਨ-ਬੀ**

**ਮੰਚ ਘਰ**

ਡਾ. ਕੁਲਦੀਪ ਸਿੰਘ ਧੀਰ, ਡਾ. ਹਿਰਦੇਜੀਤ ਸਿੰਘ ਭੋਗਲ (ਸੰਪਾ.), ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।  
(ਵਿਸ਼ਾ-ਵਸਤੂ, ਪਾਤਰ ਚਿਤਰਨ)

**ਸੈਕਸ਼ਨ-ਸੀ**

(ੳ) ਪੈਰੂਾ ਰਚਨਾ

(ਅ) ਪੈਰੂਾ ਪੜ੍ਹ ਕੇ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ

**ਸੈਕਸ਼ਨ-ਡੀ**

**ਭਾਸ਼ਾ ਵੰਨਗੀਆਂ:**

ਭਾਸ਼ਾ ਦਾ ਟਕਸਾਲੀ ਰੂਪ, ਭਾਸ਼ਾ ਅਤੇ ਉਪਭਾਸ਼ਾ ਵਿਚਲਾ ਅੰਤਰ, ਪੰਜਾਬੀ ਉਪਭਾਸ਼ਾਵਾਂ ਦੇ ਪਛਾਣ ਚਿੰਨ੍ਹ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ-ਨਿਕਾਸ ਤੇ ਵਿਕਾਸ

**ਸਹਾਇਕ ਪੁਸਤਕਾਂ**

1. ਰਾਜਿੰਦਰਪਾਲ ਸਿੰਘ ਬਰਾੜ, ਪੰਜਾਬੀ ਕਵਿਤਾ ਦਾ ਇਤਿਹਾਸ, ਪੰਜਾਬੀ ਅਕਾਦਮੀ, ਦਿੱਲੀ।
2. ਬ੍ਰਹਮਜਗਦੀਸ਼ ਸਿੰਘ, ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਾਵਿ ਸਿਧਾਂਤ, ਇਤਿਹਾਸ ਅਤੇ ਪ੍ਰਵਿਰਤੀਆਂ, ਵਾਰਿਸ ਸ਼ਾਹ ਫਾਊਂਡੇਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
3. ਸਤਿੰਦਰ ਸਿੰਘ, ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ ਦਾ ਇਤਿਹਾਸ, ਪੰਜਾਬੀ ਅਕਾਦਮੀ, ਦਿੱਲੀ।
4. ਹਰਕੀਰਤ ਸਿੰਘ, ਭਾਸ਼ਾ ਤੇ ਭਾਸ਼ਾ ਵਿਗਿਆਨ, ਲਾਹੌਰ ਬੁੱਕ ਸ਼ਾਪ, ਲੁਧਿਆਣਾ।
5. ਹਰਕੀਰਤ ਸਿੰਘ ਤੇ ਗਿਆਨੀ ਲਾਲ ਸਿੰਘ, ਕਾਲਜ ਪੰਜਾਬੀ ਵਿਆਕਰਣ, ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ, ਚੰਡੀਗੜ੍ਹ।
6. ਬੂਟਾ ਸਿੰਘ ਬਰਾੜ, ਪੰਜਾਬੀ ਵਿਆਕਰਣ : ਸਿਧਾਂਤ ਤੇ ਵਿਹਾਰ, ਚੇਤਨਾ ਪ੍ਰਕਾਸ਼ਨ, ਲੁਧਿਆਣਾ।
7. ਮਿੰਨੀ ਸਲਵਾਨ, ਪੰਜਾਬੀ ਵਿਆਕਰਣ : ਮੁੱਢਲੇ ਸੰਕਲਪ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
8. ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਬੋਧ, ਕਸਤੂਰੀ ਲਾਲ ਐਂਡ ਸੰਨਜ਼, ਅੰਮ੍ਰਿਤਸਰ।

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)**  
**(BATCH 2026-30)**

**SEMESTER-I**  
**PBL611: ਮੁੱਢਲੀ ਪੰਜਾਬੀ-1**  
**(In lieu of Compulsory Punjabi)**

**Time: 03 Hours**

**ਕਰੈਡਿਟ 4-0-0**  
**Max. Marks: 100**  
**(6 ਪੀਰੀਅਡ ਪ੍ਰਤੀ ਹਫ਼ਤਾ)**

**ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ**

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿਚ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿਚੋਂ ਇਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**ਪਾਠ-ਕ੍ਰਮ**  
**ਸੈਕਸ਼ਨ-ਏ**

ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਤੇ ਗੁਰਮੁਖੀ ਲਿਪੀ

- (ੳ) ਨਾਮਕਰਣ ਤੇ ਸੰਖੇਪ ਜਾਣ-ਪਛਾਣ : ਗੁਰਮੁਖੀ ਵਰਣਮਾਲਾ, ਅਖਰ ਕ੍ਰਮ, ਸਵਰ ਵਾਹਕ (ੳ ਅ ਏ), ਲਗਾਂ-ਮਾਤਰਾਂ, ਪੈਰ ਵਿਚ ਬਿੰਦੀ ਵਾਲੇ ਵਰਣ, ਪੈਰ ਵਿਚ ਪੈਣ ਵਾਲੇ ਵਰਣ, ਬਿੰਦੀ, ਟਿਪੀ, ਅਧਕ।
- (ਅ) ਸਿਖਲਾਈ ਤੇ ਅਭਿਆਸ

**ਸੈਕਸ਼ਨ-ਬੀ**

ਗੁਰਮੁਖੀ ਆਰਥੋਗ੍ਰਾਫੀ ਅਤੇ ਉਚਾਰਨ : ਸਵਰ, ਵਿਅੰਜਨ : ਮੁਢਲੀ ਜਾਣ-ਪਛਾਣ ਅਤੇ ਉਚਾਰਣ, ਮੁਹਾਰਨੀ, ਲਗਾਂ-ਮਾਤਰਾਂ ਦੀ ਪਛਾਣ।

**ਸੈਕਸ਼ਨ-ਸੀ**

ਪੰਜਾਬੀ ਸ਼ਬਦ ਜੋੜ : ਮੁਕਤਾ (ਦੋ ਅਖਰਾਂ ਵਾਲੇ ਸ਼ਬਦ, ਤਿੰਨ ਅਖਰਾਂ ਵਾਲੇ ਸ਼ਬਦ), ਸਿਹਾਰੀ ਵਾਲੇ ਸ਼ਬਦ, ਬਿਹਾਰੀ ਵਾਲੇ ਸ਼ਬਦ, ਔਕੜ ਵਾਲੇ ਸ਼ਬਦ, ਦੁਲੈਂਕੜ ਵਾਲੇ ਸ਼ਬਦ, ਲਾਂ ਵਾਲੇ ਸ਼ਬਦ, ਦੁਲਾਵਾਂ ਵਾਲੇ ਸ਼ਬਦ, ਹੋੜੇ ਵਾਲੇ ਸ਼ਬਦ, ਕਨੋੜੇ ਵਾਲੇ ਸ਼ਬਦ।

**ਸੈਕਸ਼ਨ-ਡੀ**

ਲਗਾਖਰ (ਬਿੰਦੀ, ਟਿਪੀ, ਅਧਕ ਵਾਲੇ ਸ਼ਬਦ)  
ਸ਼ੁਧ, ਅਸ਼ੁਧ (ਪੈਰੇ ਵਿਚ ਲਿਖੇ ਅਸ਼ੁਧ ਸ਼ਬਦਾਂ ਨੂੰ ਸ਼ੁਧ ਕਰਨਾ)

**ਸਹਾਇਕ ਪੁਸਤਕਾਂ**

1. ਬ੍ਰਹਮਜਗਦੀਸ਼ ਸਿੰਘ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਗੁਰਮੁਖੀ ਲਿਪੀ, ਵਾਰਿਸ ਸ਼ਾਹ ਫਾਉਂਡੇਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
2. ਪ੍ਰੋ. ਸ਼ੈਰੀ ਸਿੰਘ, ਪ੍ਰੋ. ਬ੍ਰਹਮਜਗਦੀਸ਼ ਸਿੰਘ, ਭਾਸ਼ਾ ਵਿਗਿਆਨ : ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਤੇ ਗੁਰਮੁਖੀ ਲਿਪੀ, ਵਾਰਿਸ ਸ਼ਾਹ ਫਾਉਂਡੇਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
3. ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਬੋਧ, ਕਸਤੂਰੀ ਲਾਲ ਐਂਡ ਸੰਨਜ਼, ਅੰਮ੍ਰਿਤਸਰ।
4. ਮਿੰਨੀ ਸਲਵਾਨ, ਪੰਜਾਬੀ ਵਿਆਕਰਨ : ਮੁਢਲੇ ਸੰਕਲਪ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER – I**

**PHC110-Punjab History & Culture (From Earliest Times to C 320)**

**(Special Paper in lieu of Punjabi Compulsory)**

**(For those students who are not domicile of Punjab)**

**Credits**

**L T P**

**4 0 0**

**Time: 3 Hours**

**Max. Marks: 100**

**Instructions for the Paper Setters**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION-A**

1. Physical features of the Punjab and its impact on history.
2. Sources of the ancient history of Punjab

**SECTION-B**

3. Harappan Civilization: Origin and extent Town planning; social, economic and religious life of the Indus Valley People.
4. The Indo-Aryans: Original home and settlements in Punjab.

**SECTION-C**

5. Social, Religious and Economic life during *Rig* Vedic Age.
6. Social, Religious and Economic life during Later Vedic Age.

**SECTION-D**

7. Teachings and impact of Buddhism
8. Jainism in the Punjab

**Suggested Readings:**

1. L. M Joshi (ed.), *History and Culture of the Punjab*, Art-I, Patiala, 1989 (3<sup>rd</sup> edition)
2. L.M. Joshi and Fauja Singh (ed.), *History of Punjab*, Vol.I, Patiala 1977.
3. BudhaParkash, *Glimpses of Ancient Punjab*, Patiala, 1983.
4. B.N. Sharma, *Life in Northern India*, Delhi. 1966.
5. Chopra, P.N., Puri, B.N., & Das, M.N.(1974). *A Social, Cultural & Economic History of India*, Vol. I, New Delhi: Macmillan India.

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(BATCH 2026-30)**

**SEMESTER I  
USE-0011: ENTREPRENEURSHIP MINDSET-I  
(Mandatory Skill Enhancement Course)**

**Credits: 0+0+2  
Total Marks: 50**

**Introduction:** This course provides students with a holistic framework to develop entrepreneurial skills across the student's journey. The curriculum covers core principles of entrepreneurship, including identifying business opportunities, setting up operations, marketing, scaling, and financial management.

The aim of this course is to ensure that, by the end, learners acquire essential entrepreneurial competencies such as **strategic thinking, practical application, founders & growth mindset, operational skills, and foundational financial literacy.**

**Learning Objectives**

By the end of this course, students will be able to:

- Understand and apply entrepreneurial principles to real-world business situations.
- Develop and implement business strategies across different industries.
- Use digital tools, including AI, to enhance and automate business operations.
- Build sustainable business models, manage financials, and scale operations.

**Entrepreneurial Specialization Tracks: Skill Development and Business Implementation:**

Throughout the program, students will select **one of the following five specialized tracks** using the **“Punjab Entrepreneurship Mindset Programme”** App, designed to provide a structured pathway for developing entrepreneurial skills and implementing business ventures.

1. **E-commerce:** In this track, students will learn how to build, manage, and scale an online business. From setting up an e-commerce platform to managing digital marketing strategies, inventory, and customer experience, this specialization provides the tools needed to succeed in the rapidly growing digital marketplace.
2. **Content Creation:** This track focuses on empowering students to create, curate, and market digital content across various platforms. Students will learn how to build a personal or brand identity, develop engaging content, and monetize their platforms, whether through social media, video production, blogging, or influencer marketing.
3. **Professional Services:** In this track, students will learn how to capitalize on freelance and contract-based opportunities. They will explore strategies for building a sustainable service-based business, manage client relationships, and maximize the flexibility that comes with this track.

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**SEMESTER I**

4. **Retail Business:** This track introduces students to the fundamentals of starting and managing small scale retail ventures. Learners will discover how to identify in-demand products, source suppliers, setup shop (physical or home-based), and attract local customers. Emphasis will be placed on practical steps like pricing, promotion, customer service, and building repeat sales to establish as steady income stream.
5. **Miscellaneous:** This track gives students the freedom to explore unique and diverse business ideas that don't fit into one category. Learners can identify opportunities around them, test simple solutions, and creates mall ventures based on local needs or personal interests. The focus is on creativity, problem- solving, and learning how to turn everyday ideas into earning opportunities.

The focus is on practical application, with students engaging in real-world projects that culminate in the creation and scaling of a business.

**Registration on the APP:**

**For Android Users:**

**Step1:** Click the following link to download and install the App:  
[https://drive.google.com/file/d/1zgfoFWN0Y1zWJNf\\_gMpbGvlyeQl0WPM2/view?usp=drivesdk](https://drive.google.com/file/d/1zgfoFWN0Y1zWJNf_gMpbGvlyeQl0WPM2/view?usp=drivesdk)

**Step2:** Register by providing your details and generate OTP. (If the OTP is not generated, use the last six digits of your mobile number as the OTP).

**Step3:** Open the tasks and complete it by giving your feedback and handling the AI based Quiz.

**For I-Phone Users:**

**Step1:** Click on this link <https://punjabstartup.com/>

**Step2:** Signup to create an account and generate OTP

**Step3:** Fill in your personal and educational details. After your account is created, open the tasks and complete it by giving your feedback and handling the AI based Quiz.

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| Content Creation   |                                                                         |                                                                                                                          |
|--------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| Week/<br>Milestone | Milestone                                                               | Description                                                                                                              |
| 1                  | <b>Start your journey as a content creator</b>                          | Learn how to reach thousands of followers online by creating content                                                     |
| 2                  | <b>Decide your content topic</b>                                        | Explore different topics and finalize one topic on which you will create content                                         |
| 3                  | <b>Start your own content channel</b>                                   | Launch your official channel on YouTube or Instagram and start building your audience                                    |
| 4                  | <b>Plan your first week content calendar</b>                            | Learn how to create a simple weekly content calendar that would keep your audience engaged and make them follow you      |
| 5                  | <b>Plan and record your first video</b>                                 | Learn how to create a clear and catchy script for your first video and shoot it using your phone                         |
| 6                  | <b>Edit and launch your first video</b>                                 | Learn how to edit your video with trendy music And cool effects and launch your channel with first video                 |
| 7                  | <b>Reach first 100 followers</b>                                        | Use WhatsApp and personal Instagram account to tell people about your channel and reach first 100 followers/subscribers  |
| 8                  | <b>Master the skill of engaging people with your content</b>            | Learn how to connect with your audience so they stay engaged and feel involved                                           |
| 9                  | <b>Follow latest trends and famous influencers to grow your channel</b> | Learn how to use trending to pics and tag well-known channels or creators to boost your reach and attract more followers |
| 10                 | <b>Learn how you can make money from your content</b>                   | Discover how to do brand deals and promote brands or products your followers truly care about                            |
| 11                 | <b>Make your first partnership</b>                                      | Reach out to 10 brands for partnership and turn one into your first paid deal                                            |
| 12                 | <b>Plan your business growth</b>                                        | Create a 1-month plan on what to post on a weekly basis to grow your followers and earn money                            |

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| <b>E-commerce</b>          |                                                             |                                                                                                                                   |
|----------------------------|-------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| <b>Week/<br/>Milestone</b> | <b>Milestone</b>                                            | <b>Description</b>                                                                                                                |
| <b>1</b>                   | <b>Learn how to start selling online</b>                    | Learn what an E-commerce business is and how you can start selling online in less than 30 days                                    |
| <b>2</b>                   | <b>Choose your product</b>                                  | Explore different products and finalize what you want to sell online                                                              |
| <b>3</b>                   | <b>Find a supplier who will deliver the product for you</b> | Identify suppliers who can send your product directly to the customer and help you launch your E-commerce business                |
| <b>4</b>                   | <b>Create your E-commerce store</b>                         | Make a simple online store using Instamojo and learn how to upload product images and description on the store                    |
| <b>5</b>                   | <b>Activate payments on your store</b>                      | Learn how to link your bank account to a payment gateway and integrate that with your Instamojo store to Start receiving payments |
| <b>6</b>                   | <b>Launch your online store</b>                             | Connect your domain name to your Instamojo account, create your launch poster, and officially launch your E-commerce store        |
| <b>7</b>                   | <b>Get first 100 people visit your online store</b>         | Learn how to write simple and catchy messages to promote your store and send it to 100 people                                     |
| <b>8</b>                   | <b>Make your first sale</b>                                 | Convert one paying customer and learn how to process the order from beginning to delivery                                         |
| <b>9</b>                   | <b>Create and post your first ad</b>                        | Learn how to design a simple promotional ad and post it to bring in more people and sales                                         |
| <b>10</b>                  | <b>Take feedback from customers</b>                         | Engage with your paid customers, take product feedback, and upload success stories or reviews on your website                     |
| <b>11</b>                  | <b>Get a repeat customer or referral</b>                    | Build trust with your paid customers to get either a repeat order or a referral                                                   |
| <b>12</b>                  | <b>Plan your business growth</b>                            | Make a 1-month plan to promote and grow your E-commerce store and earn more money                                                 |

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| Professional Service |                                                   |                                                                                                                         |
|----------------------|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| Week/<br>Milestone   | Milestone                                         | Description                                                                                                             |
| 1                    | Start your journey in professional services       | Learn what is a service and how you can earn money by offering your skill as a service                                  |
| 2                    | Choose your service skill                         | Choose one skill you are good at and turn it into a service that people will pay for                                    |
| 3                    | Find your ideal customer                          | Talk to people directly or through social media apps, understand who is willing to pay for your service and "WHY"       |
| 4                    | Build your online profile and show what you offer | Explore apps or websites such as WhatsApp Business, Upwork, or Urban Company, and learn how to create an online profile |
| 5                    | Write your service description                    | Learn how to write your service in a simple and powerful way that gets people excited to try it                         |
| 6                    | Finalize your pricing and launch your service     | Learn how to set the right price that your customer finds fair and launch your service                                  |
| 7                    | Get first 100 leads for your service              | Learn how to write catchy messages to promote your service in the market and get first 100 leads                        |
| 8                    | Offer a free service and learn from feedback      | Give your service for free to real users and use their feedback to make it better                                       |
| 9                    | Make your first sale                              | Get one paying customer for your service and work really hard to get a 5 star rating and a video testimonial            |
| 10                   | Build trust with customers and get repeat orders  | Use your trust and good relationship with existing customers to get your first repeat customer                          |
| 11                   | Earn your first referral                          | Start offering bonus or other additional services to your existing customers and get your first referral                |
| 12                   | Plan your business growth                         | Make a 1 month plan on how to get more customers and earn more money                                                    |

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| <b>Retail Business</b>     |                                                    |                                                                                                                     |
|----------------------------|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Week/<br/>Milestone</b> | <b>Milestone</b>                                   | <b>Description</b>                                                                                                  |
| <b>1</b>                   | <b>Learn how to start retail business</b>          | Understand how retail works, the types of business you can start, and talking to local shops                        |
| <b>2</b>                   | <b>Choose your product and ideal customer</b>      | Look at products in demand in your area and choose what you'll focus on based on<br>Your customer needs             |
| <b>3</b>                   | <b>Find a supplier for your product</b>            | Identify suppliers or wholesalers who can give you quality products/raw materials at good prices                    |
| <b>4</b>                   | <b>Setup your business</b>                         | Arrange your shop/home or prepare your product stocked with shopkeepers                                             |
| <b>5</b>                   | <b>Decide product prices and prepare stock</b>     | Decide the right selling price, maintain a simple record of sales, and get ready to handle cash or digital payments |
| <b>6</b>                   | <b>Launch your business</b>                        | Put up posters near your shop, and share the announcement with friends, family, and local<br>Community groups       |
| <b>7</b>                   | <b>Promote your business in your area</b>          | Learn how to use simple ways to promote your business locally                                                       |
| <b>8</b>                   | <b>Make your first sale</b>                        | Ensure the buying process is smooth and the customer is happy                                                       |
| <b>9</b>                   | <b>Take feedback from customers</b>                | Engage with your paid customers and take product feedback                                                           |
| <b>10</b>                  | <b>Discover other platforms to grow your sales</b> | Learn how to setup a free WhatsApp Business account for your shop and collect<br>Orders there                       |
| <b>11</b>                  | <b>Get a repeat customer or referral</b>           | Build trust with your paid customers to get either a repeat order or a referral                                     |
| <b>12</b>                  | <b>Plan your business growth</b>                   | Make a 1-month plan to promote and grow your retail business and earn more money                                    |

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| <b>Miscellaneous</b>       |                                                                   |                                                                                                                     |
|----------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Week/<br/>Milestone</b> | <b>Milestone</b>                                                  | <b>Description</b>                                                                                                  |
| <b>1</b>                   | <b>Start your journey as an entrepreneur</b>                      | Learn what entrepreneurship means and how you can start earning by solving problems around you                      |
| <b>2</b>                   | <b>Identify and valid a tea problem to solve</b>                  | Look around yourself, talk to people, and pick one real problem that many people face                               |
| <b>3</b>                   | <b>Define your customer and their pain points</b>                 | Find out who will buy from you, what difficulties they face, and why they need your solution                        |
| <b>4</b>                   | <b>Generate business ideas and finalize one idea</b>              | Think of different ways to solve the problem, compare options, and choose one idea to move ahead with               |
| <b>5</b>                   | <b>Define your product or service</b>                             | Decide clearly what product or service you will Provide and how it will solve the customer's problem                |
| <b>6</b>                   | <b>Finalize your pricing and launch your business</b>             | Set a fair price for your product or service and take the first step to launch your business                        |
| <b>7</b>                   | <b>Promote your business and get first 100 leads</b>              | Tell people about your business using word of mouth, posters, or social media, and collect interest from 100 people |
| <b>8</b>                   | <b>Make your first sale</b>                                       | Get your first paying customer and deliver your product or service with full effort                                 |
| <b>9</b>                   | <b>Take feedback from customers and improve</b>                   | Listen to what customers say after using your product/service and make it better step by step                       |
| <b>10</b>                  | <b>Build trust with customers and get your first repeat order</b> | Keep your promise, give good quality, and motivate your customer to buy from you again                              |
| <b>11</b>                  | <b>Earn your first referral and expand your sales</b>             | Ask happy customer store commend you to friends and family so that you can grow your sales                          |
| <b>12</b>                  | <b>Plan your business growth</b>                                  | Make a simple plan for the next month to get more customers, increase sales, and grow your business                 |

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**Evaluation Criteria**

The evaluation will be conducted by a committee consisting of the class mentor, nodal officer and the principal HOD or his/her nominee.

| Evaluation Component          | Description                                                                                         | Weightage |
|-------------------------------|-----------------------------------------------------------------------------------------------------|-----------|
| <b>Weekly Task Completion</b> | Timely submission of weekly tasks, including activities, reflection prompts, graded quizzes etc     | 60%       |
| <b>Target Completion</b>      | Performance-based evaluation on hitting revenue or Profit targets (e.g., generating 10,000 revenue) | 20%       |
| <b>Final Project</b>          | A comprehensive project depending the theme of the semester                                         | 20%       |

**Evaluation mechanism: The score generated by the app will be final.**

**Weekly Component:**

Each week of the course follows a structured format designed to guide students from learning to doing, using simple, mobile-accessible components:

| Component          | Duration   | Description                                                                                                                                                                                                                                 |
|--------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Action Lab         | ~4hrs      | <ul style="list-style-type: none"> <li>- Hands-on task on the weekly concept</li> <li>- Includes step-by-step guidance, templates, and worksheets</li> <li>- Ends with a submission(e.g., video, reflection, or proof of action)</li> </ul> |
| Learning Resources | Self-paced | -Videos, short readings, real-life stories, and tools to deepen understanding at their own pace                                                                                                                                             |
| Check-in           | Self-paced | -Quizzes & Reflection prompts                                                                                                                                                                                                               |

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**Syllabus Overview for Semester 1-5**

| Semester | Learning Focus                  | Learner's demonstration           | Revenue Target |
|----------|---------------------------------|-----------------------------------|----------------|
| 1        | Setup & Launch                  | <b>Understand. Create. Start.</b> | 10,000         |
| 2        | Marketing Basics                | <b>Engage. Share. Grow.</b>       | 40,000         |
| 3        | Operations & Scale              | <b>Earn. Deliver. Expand.</b>     | 80,000         |
| 4        | Organic Growth                  | <b>Attract. Retain. Build.</b>    | 160,000        |
| 5        | AI Automation & Finance mastery | <b>Simplify. Track. Sustain</b>   | 400,000        |

**Semester 1: Setup & Launch**

In Term 1, students will explore what entrepreneurship means and how it connects to their daily lives. They will learn to identify problems, shape simple business ideas, and test the minimal settings. This semester builds the foundation—mindset, observation, value creation, and action.

**Semester 2: Marketing Basics**

In Term 2, students will learn how to attract customers and grow their visibility using digital platforms and community-based marketing strategies. Students will also begin to run paid advertising campaigns and learn how to optimize their marketing efforts.

**Semester 3: Operations & Scale**

This semester focuses on the day-to-day operations of running a business, including order fulfillment, customer service, and logistics. Students will also focus on scaling operations as demand grows, with an emphasis on managing resources effectively.

**Semester 4: Organic Growth**

Students will learn how to grow their businesses organically, using referrals, partnerships, and community engagement. This semester focuses on building a loyal customer base and using word-of-mouth marketing to increase reach and credibility.

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### Semester 5: AI Automation & Financial Mastery

The final semester prepares students for long-term sustainability. Students integrate AI to improve productivity, automate routine tasks, and enhance decision-making. They also dive deep into financial planning, learning to set income goals, track expenses, understand profit margins, and create simple financial forecasts. This semester helps students solidify their entrepreneurial identity design systems for financial stability and scalability.

### Course Outcomes

After studying this course, students will be able to:

- Launch and manage a business within their chosen track.
- Identify profitable opportunities and develop innovative solutions.
- Implement marketing and sales strategies using both digital and traditional methods.
- Use financial metrics to track performance and make informed business decisions.
- Scale a business using operational systems and automation tools.

### Suggested Readings

- Simon Sinek, *Start with Why: How Great Leaders Inspire Everyone to Take Action*, Portfolio/Penguin
- Eric Ries, *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*, Crown Business
- Jonah Berger, *Contagious: How to Build Word of Mouth in the Digital Age*, Simon & Schuster
- Phil Knight, *Shoe Dog: A Memoir by the Creator of Nike*, Scribner
- Jason Fried and David Heinemeier Hansson, *Rework: Change the Way You Work Forever*, Crown Business
- Héctor García and Francesc Miralles, *Ikigai: The Japanese Secret to a Long and Happy Life*, Penguin Books
- Tim Ferriss, *Tools of Titans (Selected Chapters)*, Houghton Mifflin Harcourt
- Peter Thiel and Blake Masters, *Zero to One: Notes on Startups, or How to Build the Future*, Crown Business
- Anil Lamba, *Romancing the Balance Sheet*, Anil Lamba Publications
- The Better India/Your Story, *Young Entrepreneurs Series* (Collection of Articles) Real Indian stories  
Of youth starting businesses, snackable reads that show what's possible.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
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**SEMESTER -II**

**Fundamentals of C Programming**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understand and use program development life cycle and can employ various tools for it.
- Develop the program logic to solve simple and complex problems.
- Use various programming constructs of C like branching, looping and arrays.
- Deploy the pointers for memory management.

**SECTION-A**

**Fundamentals:** Character set, Identifiers and Key Words, Constants, Variables, Expressions, Statements, Symbolic Constants; Data types: declaring variables, initializing variables, C Preprocessor directives: the #define Statement.

**Operations and Expressions:** Arithmetic operators, Unary operators, Relational Operators, Logical Operators, Assignment and Conditional Operators

Data Input and Output statements, Library functions

**SECTION-B**

**Arrays:** Defining, processing an array, single and multi-dimensional arrays;

**Control Statements:** Preliminaries, While, Do-while and For statements, Nested loops, If-else, Switch, Break – Continue statements.

**Storage Classes:** Automatic, register, external and static variables,

**SECTION-C**

**Functions:** Brief overview, defining, accessing a function, passing arguments to a function, variable scope, specifying argument data types, function prototypes, and recursion.

**Strings:** String declaration, string functions to concatenate strings, find length, reverse a string

**Pointers:** advantages and disadvantages of using pointer variables; pointer declaration, pointers and arrays.

**SECTION-D**

**Structures & Unions:** Defining and processing a structure, user defined data types, structures and pointers, passing structures to functions, self-referenced structure, unions.

**File handling in C:-** Introduction, file input/output functions, binary file and text file.

**References:**

1. Yashvant Kanetkar, Let Us C, BPB Publications, Delhi.
2. Byron Gotterfried, Programming in C, Tata McGraw Hill Publishing Company Ltd., Delhi.
3. Dennis Ritchie, Brian Kernighan, C Programming Language, Prentice Hall India
4. R.S. Salaria, Applications Programming in C, Khanna Book Publishing Co. (P) Ltd., Delhi.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)****SEMESTER -II****Lab-1 based on Fundamentals of C Programming****M. Marks: 25****Time: 3 Hours****Credits****L-T-P****0-0-1****(2h/week)****Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Programming exercises based on:**

1. Compiling and executing programs using command line
2. Set up the IDE
3. Declaring variables of different data types and practice type casting
4. Using c pre-processor directives
5. Operators and conditional statements
6. Control statements
7. Storage classes
8. Concept of arrays, strings
9. Functions
10. Pointers
11. Structures and Unions
12. File handling

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-II**

**Principles of Digital Electronics**

**M. Marks: 100**

**Time: 3 Hours**

**Credits  
L-T-P  
4-0-0  
(60Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. Explain number systems, basic logic gates, Boolean algebra and define characteristics of logic families.
2. Illustrate the working mechanism and design guidelines of different combinational circuits in the digital system.
3. Analyze the working mechanism and design guidelines of different sequential circuits.
4. Assess the nomenclature and technology in the area of memory devices and apply the memory devices in different types of digital circuits.

**SECTION-A (15 Hrs)**

Number System: Data Types, Number Systems and Conversion, Complements, Fixed Point Representation, Floating Point Representation, Error Detection Codes, Computer Arithmetic - Addition, Subtraction, Multiplication and Division Algorithms.

**SECTION-B (15 Hrs.)**

Logic Gates and Boolean Algebra: Logic gates, Universal Gates, Boolean algebra and Minimization techniques, canonical forms of Boolean expressions, Karnaugh-Maps, don't care conditions

**SECTION-C (15 Hrs.)**

Combinational Circuits: Adder, Subtractor, Multiplexer, Demultiplexer, Decoder, Encoder  
Sequential Circuits: Flip-flops, clocks and timers, registers, counters

**SECTION-D (15 Hrs.)**

Semiconductor memories: Introduction, Static and dynamic devices, read only & random access memory chips, PROMS and EPROMS Address selection logic. Read and write control timing diagrams for ICs

**Recommended Books and Materials:**

1. Morris Mano and Michael D. Ciletti, Digital Logic and Computer Design, Pearson India, 2013.
2. Albert Malvino, Jerald Brown, Digital Computer Electronics, McGraw Hill McGraw Hill Education, 2017
3. John Ujjenbeck, Digital Electronics: A Modern Approach, Prentice Hall, 1994.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER -II**

**Numerical & Statistical Methods**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**(45Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates must attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Please also note that greater weight-age is to be given to exercises rather than theoretical derivation of all numerical and statistical methods.

Other notes: Only non-programmable & scientific type calculators are allowed in the exam.

**SECTION-A (12Hrs)**

Introduction Numerical Methods, Numerical methods versus numerical analysis, Errors and Measures of Errors. Non-linear Equations, Iterative Solutions, Multiple roots and other difficulties, Interpolation methods; Bi-section Method, False position method, Newton Raphson-method, Simultaneous solution of equations, Gauss Elimination Method Gauss Jordan Method, Gauss Seidel Method.

**SECTION-B (11Hrs)**

Interpolation and Curve Fitting, Lagrangian Polynomials, Newton's Method: Forward Difference Method, Backward Difference Method, Divided Difference Method, Numerical Integration and Different Trapezoidal Rule, Simpson's 1/3 Rule, Simpson's 3/8 Rule.

**SECTION-C (11Hrs)**

Statistical Techniques: Measure of Central Tendency, Mean Arithmetic, Mean geometric, Mean harmonic, Mean, Median, Mode, Measures of dispersion, Mean deviation, Standard deviation, coefficient of variation, Correlation. Basic concepts of Probability, conditional probability, and Baye's theorem,

**SECTION-D (11Hrs)**

Least square fit linear trend, Non-linear trend.

$$Y = ax^b$$

$$Y = ab^x$$

$$Y = ae^x$$

$$\text{Polynomial fit: } Y = a+bx+cx^2$$

**Recommended books:**

1. R.S. Salaria: Computer Oriented Numerical Methods, Khanna Publishing Company (P) Ltd., New Delhi.
2. V. Rajaraman: Computer Oriented Numerical Methods, Prentice Hall of India Pvt. Ltd., New Delhi.
3. S.C. Gupta, V.K. Kapoor, Fundamentals of Mathematical Statistics.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-II**

**SOA 105: DRUG ABUSE: PROBLEM, MANAGEMENT AND PREVENTION  
(VALUE ADDED COURSE)**

**Credits : 2-0-0**

**Time: 3 hours**

**Max. Marks: 50**

**Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION-A**

Meaning: Drug Use, Drug Misuse, Drug Abuse and Addiction

Drug Abuse as a Social Problem: How Society is affected?

Common Terms: Dependence, Tolerance and Withdrawal

**SECTION-B**

Nature and Extent of Drug Abuse in India and Punjab

Social Patterns-Youth, Rural –Urban, Class, Gender and Peer Groups.

Reasons of Drug Abuse: Unemployment, Stress, Family Issues and Peer Pressure.

Basic Idea of Stigma and Labelling: How Society Treats Drug Abusers

**SECTION-C**

Role of De-Addiction Centers in Curbing Problem of Drug Addiction and Reducing Withdrawal

Counselling Support-Basic Counselling and Behavioral Help

Rehabilitation and Re-Integration-Bringing the person back to Normal Life, Social Work Interventions

**SECTION-D**

Role of Family: Supervision, Support, Communication and Values

Role of School and Colleges: Counselling, Teacher as Role-Model and Awareness

Community Prevention: Youth Activities, Local Awareness and De-Stigma Approach.

Basic Coordination: Family, School, Health Professional and Community.

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**SEMESTER-II**

**Suggested Readings:**

1. AM, K. & Raju, R.M. (2025). *A Comparative Analysis of Drug Use Patterns Among Youth in Slum and Affluent Communities of Chennai* Retrieved on 10.02.2026 from [A comparative analysis of drug use patterns among youth in slum and affluent communities of Chennai](#).
2. Agarwal, M.L. (2023). *“Stigma and Substance Use: Perspectives from India”* Anthem Press.
3. Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.
4. Extent, Pattern and Trend of Drug Use in India, *Ministry of Social Justice and Empowerment*, Government of India, 2004.
5. Ghuman, R.S. (2020). *Drug Abuse in Punjab: Unmasking the Crisis”* NIPCCD.
6. Hugh T. Banks (2018) *Drug Use and Abuse: A Comprehensive Introduction*
7. Jodhka, S. S. (2021) *Youth, Substance Abuse and Addiction in Punjab: A Sociological Study”* Sage Publication.
8. Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.
9. Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur: Rawat Publication.
10. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences, 2004.
11. Nimesh G. Desai. (2022) *Substance Abuse in India: An Enquiry into Cultural and Systemic Aspects”*
12. Ross Coomber and at al. 2013, *Key Concept in Drugs and Society*. New Delhi: Sage Publications.
13. Sain, Bhim 1991, *Drug Addiction Alcoholism*, Smoking obscenity New Delhi: Mittal Publications.
14. Reddy, K.B.N. et. al (2024). A study on Implications of Addiction on Youth of India. *International Journal of Social Sciences & Management*. Volume 4 and Issue 2 Retrieved on 10.02.2026 from [A Study on the Implications of Addiction on the Youth of India.pdf](#)
15. Sandhu, R. S. (2009), *Drug Addiction in Punjab: A Sociological Study*. Amritsar: Guru Nanak Dev University.
16. Singh, C. P. (2000). *Alcohol and Dependence among Industrial Workers*: Delhi: Shipra.
17. Social work.Institute on Prevention of Substance Abuse (2025). *Drug Abuse in India: A look at Youth, Women and Tribal Communities* Retrieved on 11.02.2026 from [Drug Abuse in India: A Look at Youth, Women, and Tribal Communities • Social Work Institute](#)
18. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention and Cessation*, Cambridge University Press.
19. Verma, P.S. 2017, *“Punjab’s Drug Problem: Contours and Characteristics”*, *Economic and Political Weekly*, Vol. LII, No. 3, P.P. 40-43.
20. World Drug Report [2016, 2017, 2025] United Nations office of Drug and Crime.

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**SEMESTER-II**

**ENL122 : COMMUNICATION SKILLS IN ENGLISH – II  
(THEORY)**

**Time: 3 Hours**

**Credits: 3-0-0  
(6 periods per week)  
Max. Marks: 100  
Theory Marks: 75  
Practical Marks: 25**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Contents:**

**SECTION-A**

**Listening Skills:** Barriers to listening; effective listening skills; feedback skills.

**Activities:** Listening exercises – Listening to conversation, News and TV reports

**SECTION-B**

Attending telephone calls; note taking and note making.

**Activities:** Taking notes on a speech/lecture

**SECTION-C**

**Speaking and Conversational Skills:** Components of a meaningful and easy conversation; understanding the cue and making appropriate responses; forms of polite speech; asking and providing information on general topics.

**Activities:** 1) Making conversation and taking turns  
2) Oral description or explanation of a common object, situation or concept

**SECTION-D**

The study of sounds of English,  
Stress and Intonation,  
Situation based Conversation in English,  
Essentials of Spoken English.

**Activities:** Giving Interviews

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**SEMESTER-II**

**ENP122 : COMMUNICATION SKILLS IN ENGLISH – II**

**PRACTICAL / ORAL TESTING**

**Credits: 0-0-1**

**Marks: 25**

**Course Contents:-**

1. Oral Presentation with/without audio visual aids.
2. Group Discussion.
3. Listening to any recorded or live material and asking oral questions for listening comprehension.

**Questions:-**

1. Oral Presentation will be of 5 to 10 minutes duration (Topic can be given in advance or it can be student's own choice). Use of audio visual aids is desirable.
2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.

**Note:** Oral test will be conducted by external examiner with the help of internal examiner.

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**SEMESTER-II**

**PBL602: Punjabi (Compulsory)-2**

**ਪੰਜਾਬੀ (ਲਾਜ਼ਮੀ)-2**

**Time: 03 Hours**

**ਕਰੈਡਿਟ 4-0-0  
Max. Marks: 100  
(6 ਪੀਰੀਅਡ ਪ੍ਰਤੀ ਹਫ਼ਤਾ)**

**ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ**

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇੱਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਅੰਕ ਬਰਾਬਰ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿੱਚ ਕਰ ਸਕਦਾ ਹੈ।

**ਪਾਠ-ਕ੍ਰਮ**

**ਸੈਕਸ਼ਨ-ਏ**

**I. ਜਗ ਬੀਤੀ ਹੱਡ ਬੀਤੀ**

(ਸੰਪਾ. ਡਾ. ਜੋਗਿੰਦਰ ਸਿੰਘ ਰਾਹੀ)

ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।

ਕਹਾਣੀ ਦਾ ਸਾਰ/ਵਿਸ਼ਾ-ਵਸਤੂ

**ਸੈਕਸ਼ਨ-ਬੀ**

**ਗੰਦ ਪ੍ਰਵਾਹ** (ਰੇਖਾ ਚਿੱਤਰ ਤੇ ਹਲਕੇ ਲੇਖ)

(ਸੰਪਾ. ਡਾ. ਬਿਕਰਮ ਸਿੰਘ ਘੁੰਮਣ ਅਤੇ ਜਸਪਾਲ ਸਿੰਘ),

ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।

(ਵਿਸ਼ਾ-ਵਸਤੂ/ਸਾਰ/ਵਾਰਤਕ ਸ਼ੈਲੀ)

**ਸੈਕਸ਼ਨ-ਸੀ**

(ੳ) ਸ਼ਬਦ ਬਣਤਰ ਅਤੇ ਸ਼ਬਦ ਰਚਨਾ, ਪਰਿਭਾਸ਼ਾ, ਮੁੱਢਲੇ ਸੰਕਲਪ

(ਅ) ਸ਼ਬਦ ਸ਼੍ਰੇਣੀਆਂ

**ਸੈਕਸ਼ਨ-ਡੀ**

ਦਫ਼ਤਰੀ ਚਿੱਠੀ ਪੱਤਰ

ਮੁਹਾਵਰੇ ਅਤੇ ਅਖਾਣ

**ਸਹਾਇਕ ਪੁਸਤਕਾਂ**

1. ਸਤਿੰਦਰ ਸਿੰਘ, ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ ਦਾ ਇਤਿਹਾਸ, ਪੰਜਾਬੀ ਅਕਾਦਮੀ, ਦਿੱਲੀ।
2. ਪ੍ਰੋ. ਪਿਆਰਾ ਸਿੰਘ, ਪੰਜਾਬੀ ਵਾਰਤਕ : ਸਿਧਾਂਤ ਇਤਿਹਾਸ ਪ੍ਰਵਿਰਤੀਆਂ, ਨਿਊ ਬੁੱਕ ਕੰਪਨੀ, ਜਲੰਧਰ।
3. ਇੰਦਰਪ੍ਰੀਤ ਸਿੰਘ ਧਾਮੀ, ਪੰਜਾਬੀ ਰੇਖਾ ਚਿੱਤਰ : ਰੂਪ ਤੇ ਪ੍ਰਕਾਰਜ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
4. ਬਲਦੇਵ ਸਿੰਘ ਧਾਲੀਵਾਲ, ਪੰਜਾਬੀ ਕਹਾਣੀ ਦਾ ਇਤਿਹਾਸ, ਪੰਜਾਬੀ ਅਕਾਦਮੀ, ਦਿੱਲੀ।
5. ਹਰਕੀਰਤ ਸਿੰਘ ਤੇ ਗਿਆਨੀ ਲਾਲ ਸਿੰਘ, ਕਾਲਜ ਪੰਜਾਬੀ ਵਿਆਕਰਨ, ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ, ਚੰਡੀਗੜ੍ਹ।
6. ਡਾ.ਰਮਿੰਦਰ ਕੌਰ, ਪੰਜਾਬੀ ਕਹਾਣੀ ਦਾ ਸਫ਼ਰ ਤੇ ਸ਼ਾਸਤ੍ਰ ਭਾਗ-I, ਸਿੰਘ ਬ੍ਰਦਰਜ਼, ਅੰਮ੍ਰਿਤਸਰ।
7. ਅਬਨਾਸ ਕੌਰ, ਪੰਜਾਬੀ ਰੇਖਾ ਚਿੱਤਰ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ।
8. ਮਿੰਨੀ ਸਲਵਾਨ, ਪੰਜਾਬੀ ਵਿਆਕਰਨ : ਮੁੱਢਲੇ ਸੰਕਲਪ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
9. ਬੂਟਾ ਸਿੰਘ ਬਰਾੜ, ਪੰਜਾਬੀ ਵਿਆਕਰਨ : ਸਿਧਾਂਤ ਤੇ ਵਿਹਾਰ, ਚੇਤਨਾ ਪ੍ਰਕਾਸ਼ਨ, ਲੁਧਿਆਣਾ।

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**SEMESTER - II**

**PBL612:ਮੁੱਢਲੀ ਪੰਜਾਬੀ-2  
(In lieu of Compulsory Punjabi)**

**ਕਰੈਡਿਟ 4-0-0**

**Time: 03 Hours**

**Max. Marks : 100  
(6 ਪੀਰੀਅਡ ਪ੍ਰਤੀ ਹਫ਼ਤਾ)**

**ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ**

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿਚ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿਚੋਂ ਇਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿੱਚ ਕਰ ਸਕਦਾ ਹੈ।

**ਪਾਠ-ਕ੍ਰਮ**

**ਸੈਕਸ਼ਨ-ਏ**

ਪੰਜਾਬੀ ਸ਼ਬਦ ਬਣਤਰ : ਧਾਤੂ, ਵਧੇਤਰ (ਅਗੇਤਰ, ਮਧੇਤਰ, ਪਿਛੇਤਰ), ਪੰਜਾਬੀ ਕੋਸ਼ਗਤ ਸ਼ਬਦ ਅਤੇ ਵਿਆਕਰਣਿਕ ਸ਼ਬਦ

**ਸੈਕਸ਼ਨ-ਬੀ**

- (ੳ) ਸੰਯੁਕਤ ਸ਼ਬਦ, ਸਮਾਸੀ ਸ਼ਬਦ, ਦੋਜਾਤੀ ਸ਼ਬਦ, ਦੋਹਰੇ/ਦੁਹਰੁਕਤੀ ਸ਼ਬਦ ਅਤੇ ਮਿਸ਼ਰਤ ਸ਼ਬਦ  
(ਅ) ਸਿਖਲਾਈ ਤੇ ਅਭਿਆਸ

**ਸੈਕਸ਼ਨ-ਸੀ**

ਇਕ-ਵਚਨ, ਬਹੁ-ਵਚਨ, ਲਿੰਗ-ਪੁਲਿੰਗ, ਬਹੁ-ਅਰਥਕ ਸ਼ਬਦ, ਸਮਾਨ-ਅਰਥਕ ਸ਼ਬਦ, ਬਹੁਤੇ ਸ਼ਬਦਾਂ ਲਈ ਇਕ ਸ਼ਬਦ, ਸ਼ਬਦ ਜੋੜ, ਵਿਰੋਧਆਰਥਕ ਸ਼ਬਦ।

**ਸੈਕਸ਼ਨ-ਡੀ**

ਨਿਤ ਵਰਤੋਂ ਦੀ ਪੰਜਾਬੀ ਸ਼ਬਦਾਵਲੀ: ਖਾਣ-ਪੀਣ, ਸਾਕਾਦਾਰੀ, ਰੁਤਾਂ, ਮਹੀਨਿਆਂ, ਗਿਣਤੀ, ਮੌਸਮ, ਮਾਰਕੀਟ/ਬਾਜ਼ਾਰ, ਵਪਾਰ, ਪੰਦਿਆਂ ਆਦਿ ਨਾਲ ਸੰਬੰਧਿਤ।

**ਸਹਾਇਕ ਪੁਸਤਕਾਂ**

1. ਜੋਤੀ ਸ਼ਰਮਾ, ਪੰਜਾਬੀ ਵਿਆਕਰਨ, ਵਾਰਿਸ ਸ਼ਾਹ ਫਾਊਂਡੇਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
2. ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਬੋਧ, ਕਸਤੂਰੀ ਲਾਲ ਐਂਡ ਸੰਨਜ਼, ਅੰਮ੍ਰਿਤਸਰ।
3. ਮਿੰਨੀ ਸਲਵਾਨ, ਪੰਜਾਬੀ ਵਿਆਕਰਨ : ਮੁਢਲੇ ਸੰਕਲਪ, ਰਵੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।
4. ਰੰਜੂ ਬਾਲਾ, ਅਰਥ ਵਿਗਿਆਨ, ਆਰਸੀ ਪਬਲਿਸ਼ਰਜ਼, ਦਿੱਲੀ।
5. ਰੰਜੂ ਬਾਲਾ, ਅਰਥ ਵਿਗਿਆਨ, ਆਰਸੀ ਪਬਲਿਸ਼ਰਜ਼, ਦਿੱਲੀ।

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**SEMESTER-II**

**PHC111:Punjab History & Culture (C. 320 to 1000 A.D.)**

**(Special Paper in lieu of Punjabi compulsory)**

**(For those students who are not domicile of Punjab)**

**Time: 3 Hours**

**Credits : 4-0-0**

**Max. Marks: 100**

**Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION-A**

1. Alexander's Invasion and its Impact
2. Punjab under Chandragupta Maurya and Ashoka.

**SECTION-B**

3. The Kushans and their Contribution to the Punjab.
4. The Panjab under the Gupta Empire.

**SECTION-C**

5. The Punjab under the Vardhana Emperors
6. Socio-cultural History of Punjab from 7<sup>th</sup> century to 1000 A.D.

**SECTION-D**

7. Development of languages and Education with Special reference to Taxila
8. Development of Art & Architecture

**Suggested Readings**

1. L. M Joshi (ed), *History and Culture of the Punjab*, Art-I, Punjabi University, Patiala, 1989 (3<sup>rd</sup> edition)
2. L.M. Joshi and Fauja Singh (ed.), *History of Punjab* , Vol.I, Punjabi University, Patiala, 1977.
3. BudhaParkash, *Glimpses of Ancient Punjab*, Patiala, 1983.
4. B.N. Sharma: *Life in Northern India*, Delhi. 1966.

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**SEMESTER-II**

**USE-0012: ENTREPRENEURSHIP MINDSET-II  
(Mandatory Skill Enhancement Course)**

**Credits: 0+0+2  
Total Marks: 50**

**Semester Snapshot - Semester 2**

**Entrepreneurship 102/201 (Marketing Basics)**

**Introduction**

This semester helps learners understand marketing as a practical life skill - not just “advertising.” It teaches them how to communicate value, attract the right customers, and grow something small into something sustainable. Learners explore the basics of customer psychology, messaging, content creation, and simple sales strategies. Through hands-on activities, they will practice real marketing techniques for their micro-hustle or a simulated business idea, learning how to get attention, build trust, and generate sales.

**Learners Objective**

- Understand the core concepts of marketing using simple, relatable real-world examples.
- Learn how customers think, choose, and buy—and how businesses influence decisions ethically.
- Identify and define a target customer clearly instead of “selling to everyone.”
- Create clear messaging: what they sell, who it helps, and why it matters.
- Use basic marketing channels (offline + online) to attract customers.
- Run a simple marketing campaign and measure what worked.
- Build confidence in selling, promoting, and talking about their product/service.

**Outcome**

By the end of this semester, learners will be able to market a product/service using basic strategies, attract real customers, and improve their results through feedback and experimentation.

**Guiding Principles/Approach**

This syllabus is built on action-based learning, clarity-first communication, and customer-first thinking. Learners don’t just *study* marketing - they *practice* it in real situations through small experiments and repeated improvement. The course is designed to feel approachable and practical: learners create simple content, test messaging, talk to real people, and observe what influences decisions.

Instead of heavy theory, students build marketing skills through doing: customer discovery, storytelling, channel experiments, and reflection. The curriculum emphasizes confidence-building, ethical marketing, and communication as a leadership skill. By helping learners see results quickly (even small wins like one customer or one inquiry), the program builds motivation, creativity, and real-world business readiness.

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**Semester 2 Curriculum**

**Recap Milestone**

The recap milestone focuses on revising all the 12 milestones of semester 1 and also helps students understand the upcoming 12 milestones journey of semester 2.

| Milestone # | Milestone Name         | Milestone Description                                                         | Task # | Task Title                               | Activity title                                              |
|-------------|------------------------|-------------------------------------------------------------------------------|--------|------------------------------------------|-------------------------------------------------------------|
| Recap       | Recap and Introduction | Revise what you learned in Semester 1 and plan what you will do in Semester 2 | 1      | Revise first 12 milestones of Semester 1 | Watch a video on "Semester 1 summary"                       |
|             |                        |                                                                               |        |                                          | Download 12 summary cards of Semester 1 milestones          |
|             |                        |                                                                               |        |                                          | Write 3 key learnings of Semester 1                         |
|             |                        |                                                                               |        |                                          | Write 3 things you will improve in semester 2               |
|             |                        |                                                                               |        |                                          | Attempt Semester 1 Recap Quiz                               |
|             |                        |                                                                               | 2      | Set your goals for Semester 2            | Learn how to 4X your revenue in Semester 02 using Marketing |
|             |                        |                                                                               |        |                                          | Read how famous brands use marketing to increase revenue    |
|             |                        |                                                                               |        |                                          | Set your marketing goals                                    |
|             |                        |                                                                               |        |                                          | Attempt Semester 2 Readiness Quiz                           |

Marketing Fundamentals milestone focuses on helping students understand the basics of marketing and how they can use marketing to scale their businesses and generate revenue.

| Milestone #          | Milestone Name                                      | Milestone Description                                                                          | Task # | Task Title                                 | Activity title                                                                       |
|----------------------|-----------------------------------------------------|------------------------------------------------------------------------------------------------|--------|--------------------------------------------|--------------------------------------------------------------------------------------|
| 13                   | Learn marketing fundamentals to scale your business | Learn how you can use multiple types of marketing to scale your business and grow your revenue | 1      | Understand what is marketing               | Watch a video on marketing fundamentals                                              |
|                      |                                                     |                                                                                                |        |                                            | Read examples of famous marketing campaigns in India                                 |
|                      |                                                     |                                                                                                |        |                                            | Explain what you learned about marketing                                             |
|                      |                                                     |                                                                                                |        |                                            | Attempt task 01 quiz                                                                 |
|                      |                                                     |                                                                                                | 2      | Learn different types of digital marketing | Watch a video on what is digital marketing                                           |
|                      |                                                     |                                                                                                |        |                                            | Read a document on types of digital marketing                                        |
|                      |                                                     |                                                                                                |        |                                            | Write what what kind of digital marketing works best for your business and why       |
|                      |                                                     |                                                                                                |        |                                            | Attempt task 02 quiz                                                                 |
|                      |                                                     |                                                                                                | 3      | Write 3 marketing ideas for your business  | Read a document on how businesses like yours are using marketing to generate revenue |
|                      |                                                     |                                                                                                |        |                                            | Write 3 marketing ideas to scale your business                                       |
|                      |                                                     |                                                                                                |        |                                            | Validate your ideas with 3-5 people                                                  |
|                      |                                                     |                                                                                                |        |                                            | Shortlist the best idea and explain how it will generate revenue                     |
|                      |                                                     |                                                                                                |        |                                            | Share your experience of doing this milestone                                        |
| Attempt task 03 quiz |                                                     |                                                                                                |        |                                            |                                                                                      |

WhatsApp Community Marketing milestone focuses on helping students learn how to build a WhatsApp community for their users and use it to generate trust, engagement, and sales.

| Milestone # | Milestone Name                             | Milestone Description                                                                         | Task # | Task Title                                           | Activity title                                                       |
|-------------|--------------------------------------------|-----------------------------------------------------------------------------------------------|--------|------------------------------------------------------|----------------------------------------------------------------------|
| 14          | Build and activate your WhatsApp community | Build a WhatsApp community for your users and use it to generate trust, engagement, and sales | 1      | Create your WhatsApp community                       | Watch a video on why you should build a WhatsApp Community           |
|             |                                            |                                                                                               |        |                                                      | Read a document on how to create a WhatsApp community                |
|             |                                            |                                                                                               |        |                                                      | Enter the name of your community                                     |
|             |                                            |                                                                                               |        |                                                      | Upload your WhatsApp community link                                  |
|             |                                            |                                                                                               |        |                                                      | Attempt task 01 quiz                                                 |
|             |                                            |                                                                                               | 2      | Invite people to join your WhatsApp community        | Read a few sample invite and welcome messages                        |
|             |                                            |                                                                                               |        |                                                      | Draft an invite message to invite 50 people to join your community   |
|             |                                            |                                                                                               |        |                                                      | Draft a welcome message for your community members                   |
|             |                                            |                                                                                               |        |                                                      | Upload a screenshot of your welcome message                          |
|             |                                            |                                                                                               |        |                                                      | Attempt task 02 quiz                                                 |
|             |                                            |                                                                                               | 3      | Engage your community users and start building trust | Learn 'how to engage people in your community'                       |
|             |                                            |                                                                                               |        |                                                      | Read top 10 community engagement ideas for your business             |
|             |                                            |                                                                                               |        |                                                      | Write 5 types of content to post weekly in your community            |
|             |                                            |                                                                                               |        |                                                      | Create and upload your weekly calendar                               |
|             |                                            |                                                                                               |        |                                                      | Attempt task 03 quiz                                                 |
|             |                                            |                                                                                               | 4      | Get 3 sales from your WhatsApp Community             | Learn how to do soft-selling on community                            |
|             |                                            |                                                                                               |        |                                                      | Create a community-only offer                                        |
|             |                                            |                                                                                               |        |                                                      | Learn how to convert interested people into paid customers           |
|             |                                            |                                                                                               |        |                                                      | Write a simple plan to generate 3 sales per month from the community |
|             |                                            |                                                                                               |        |                                                      | Share your experience of doing this milestone                        |
|             |                                            |                                                                                               |        |                                                      | Attempt task 04 quiz                                                 |

AI-led Content creation and marketing milestone focuses on helping students learn how to use AI tools to generate creative ideas and create professional videos, posters, and blogs.

| Milestone #                                          | Milestone Name                           | Milestone Description                                                                                   | Task # | Task Title                                  | Activity title                                                            |
|------------------------------------------------------|------------------------------------------|---------------------------------------------------------------------------------------------------------|--------|---------------------------------------------|---------------------------------------------------------------------------|
| 15                                                   | Use AI to generate content for marketing | Learn how to use AI tools to generate creative ideas and create professional videos, posters, and blogs | 1      | Learn what is content marketing             | Watch a video on 'what is content marketing'                              |
|                                                      |                                          |                                                                                                         |        |                                             | Learn which content works for brand awareness or revenue generation       |
|                                                      |                                          |                                                                                                         |        |                                             | Write 3 types of content you believe your customers like                  |
|                                                      |                                          |                                                                                                         |        |                                             | Attempt task 01 quiz                                                      |
|                                                      |                                          |                                                                                                         | 2      | Generate content ideas to attract customers | Learn how to use AI to generate content marketing ideas for your business |
|                                                      |                                          |                                                                                                         |        |                                             | Generate 10 small content ideas to attract your customers                 |
|                                                      |                                          |                                                                                                         |        |                                             | Discuss the ideas with your users and take feedback                       |
|                                                      |                                          |                                                                                                         |        |                                             | Shortlist top 3 content ideas to attract customers                        |
|                                                      |                                          |                                                                                                         |        |                                             | Attempt task 02 quiz                                                      |
|                                                      |                                          |                                                                                                         | 3      | Create your first brand video using AI      | Watch a video on "How to use AI tools to create simple short videos"      |
|                                                      |                                          |                                                                                                         |        |                                             | Read this guide on how to ask AI to write a video script                  |
|                                                      |                                          |                                                                                                         |        |                                             | Generate 5 ideas for your AI videos and write them here                   |
|                                                      |                                          |                                                                                                         |        |                                             | Upload your AI generated video link                                       |
|                                                      |                                          |                                                                                                         |        |                                             | Attempt task 03 quiz                                                      |
|                                                      |                                          |                                                                                                         | 4      | Create a brand poster using AI              | Learn how to create a poster using AI                                     |
|                                                      |                                          |                                                                                                         |        |                                             | Write a prompt for the poster will you create using AI                    |
|                                                      |                                          |                                                                                                         |        |                                             | Upload the AI poster you have created                                     |
|                                                      |                                          |                                                                                                         |        |                                             | Post this poster in your WhatsApp community                               |
|                                                      |                                          |                                                                                                         |        |                                             | Attempt task 04 quiz                                                      |
|                                                      |                                          |                                                                                                         | 5      | Write a blog using AI                       | Learn how to use prompt engineering to write content for your business    |
| Read list of topics on which you can write a blog    |                                          |                                                                                                         |        |                                             |                                                                           |
| Write the topic on which you will write a short blog |                                          |                                                                                                         |        |                                             |                                                                           |
| Write the first version of your blog                 |                                          |                                                                                                         |        |                                             |                                                                           |
| Share your blog with your friends and faculty        |                                          |                                                                                                         |        |                                             |                                                                           |
| Share your experience of doing this milestone        |                                          |                                                                                                         |        |                                             |                                                                           |
| Attempt task 05 quiz                                 |                                          |                                                                                                         |        |                                             |                                                                           |

Social Media Marketing milestone focuses on helping students learn what social media marketing is and how to create a social media weekly plan that engages users and improves brand visibility.

| Milestone #                                   | Milestone Name                            | Milestone Description                                                                  | Task # | Task Title                           | Activity title                                                           |
|-----------------------------------------------|-------------------------------------------|----------------------------------------------------------------------------------------|--------|--------------------------------------|--------------------------------------------------------------------------|
| 16                                            | Plan your social media marketing strategy | Learn what is social media marketing and how can you execute it to scale your business | 1      | Learn what is social media marketing | Watch a video on "Introduction to Social media marketing"                |
|                                               |                                           |                                                                                        |        |                                      | Learn different types of social media marketing                          |
|                                               |                                           |                                                                                        |        |                                      | Read a document on how to use social media marketing to generate revenue |
|                                               |                                           |                                                                                        |        |                                      | Write your understanding of social media marketing                       |
|                                               |                                           |                                                                                        |        |                                      | Write one social media marketing idea for your business                  |
|                                               |                                           |                                                                                        |        |                                      | Attempt Task 01 Quiz                                                     |
|                                               |                                           |                                                                                        | 2      | Research your competitors            | Learn how to research your competitors                                   |
|                                               |                                           |                                                                                        |        |                                      | Find your competitors                                                    |
|                                               |                                           |                                                                                        |        |                                      | Write top 3 things your competitors are posting                          |
|                                               |                                           |                                                                                        |        |                                      | Find one unique gap that you can capture                                 |
|                                               |                                           |                                                                                        |        |                                      | Attempt task 02 quiz                                                     |
|                                               |                                           |                                                                                        | 3      | Finalize your content pillars        | Watch a video on 'what are content pillars'                              |
|                                               |                                           |                                                                                        |        |                                      | Read examples of 'content pillars'                                       |
|                                               |                                           |                                                                                        |        |                                      | Write 5 content pillars for your social media strategy                   |
|                                               |                                           |                                                                                        |        |                                      | Attempt task 03 quiz                                                     |
|                                               |                                           |                                                                                        | 4      | Create your weekly social media plan | Watch a video on 'how to create a weekly social media plan'              |
|                                               |                                           |                                                                                        |        |                                      | Look at examples of 'social media calendar'                              |
|                                               |                                           |                                                                                        |        |                                      | Create and upload your weekly calendar                                   |
| Upload the link of your Instagram Channel     |                                           |                                                                                        |        |                                      |                                                                          |
| Share your experience of doing this milestone |                                           |                                                                                        |        |                                      |                                                                          |
| Attempt task 04 quiz                          |                                           |                                                                                        |        |                                      |                                                                          |

Trust-led Marketing milestone focuses on helping students build trust through social media proofs, testimonials, or basic engagement and later converting them into leads and sales.

| Milestone #                                   | Milestone Name                          | Milestone Description                                                               | Task # | Task Title                                                      | Activity title                                                      |
|-----------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------------------|--------|-----------------------------------------------------------------|---------------------------------------------------------------------|
| 17                                            | Generate leads and turn them into sales | Use testimonials, conversations, and daily posts to generate leads and close sales. | 1      | Use social proof to build trust                                 | Identify 2 happy customers                                          |
|                                               |                                         |                                                                                     |        |                                                                 | Create a testimonial post with CTA                                  |
|                                               |                                         |                                                                                     |        |                                                                 | Post testimonial on social media                                    |
|                                               |                                         |                                                                                     |        |                                                                 | Post testimonial on the community                                   |
|                                               |                                         |                                                                                     |        |                                                                 | Attempt task 01 quiz                                                |
|                                               |                                         |                                                                                     | 2      | Make people share their problems                                | Learn how to ask open-ended questions                               |
|                                               |                                         |                                                                                     |        |                                                                 | List 5 customer problems                                            |
|                                               |                                         |                                                                                     |        |                                                                 | Post these problems in community and social media                   |
|                                               |                                         |                                                                                     |        |                                                                 | Evaluate top 2 problems customers face                              |
|                                               |                                         |                                                                                     |        |                                                                 | Encourage people to share their problems                            |
|                                               |                                         |                                                                                     |        |                                                                 | Attempt task 02 quiz                                                |
|                                               |                                         |                                                                                     | 3      | Help your users with 3-5 days content sprint and generate leads | Brainstorm or use AI to create a solution document for each problem |
|                                               |                                         |                                                                                     |        |                                                                 | Post solution to 1 problem on a daily basis                         |
|                                               |                                         |                                                                                     |        |                                                                 | DM people to check if your solution is helping them                 |
|                                               |                                         |                                                                                     |        |                                                                 | Write how many leads did you generate                               |
|                                               |                                         |                                                                                     |        |                                                                 | Attempt task 03 quiz                                                |
|                                               |                                         |                                                                                     | 4      | Convert leads into sales                                        | Learn how to convert leads into sales                               |
|                                               |                                         |                                                                                     |        |                                                                 | Soft sell your offering in community and social media               |
|                                               |                                         |                                                                                     |        |                                                                 | DM people how can your product help them better                     |
|                                               |                                         |                                                                                     |        |                                                                 | Follow up after 24 to 48 hours                                      |
| Write how many leads you converted into sales |                                         |                                                                                     |        |                                                                 |                                                                     |
| Share your experience of doing this milestone |                                         |                                                                                     |        |                                                                 |                                                                     |
| Attempt task 04 quiz                          |                                         |                                                                                     |        |                                                                 |                                                                     |

Viral Marketing milestone focuses on helping students learn how to launch viral campaigns for their businesses using the latest trends and make their brand go viral without spending any money.

| Milestone #                                    | Milestone Name           | Milestone Description                                                         | Task # | Task Title                                           | Activity title                                       |
|------------------------------------------------|--------------------------|-------------------------------------------------------------------------------|--------|------------------------------------------------------|------------------------------------------------------|
| 18                                             | Make your brand go viral | Design viral marketing campaigns to reach 5X users without spending any money | 1      | Learn viral marketing                                | Understand what is virality and how it works         |
|                                                |                          |                                                                               |        |                                                      | Read about top 10 viral marketing campaigns in India |
|                                                |                          |                                                                               |        |                                                      | Write 3 reasons why people share content             |
|                                                |                          |                                                                               |        |                                                      | Attempt task 01 quiz                                 |
|                                                |                          |                                                                               | 2      | Design 2 viral campaigns for your business           | Learn 5 types of common viral marketing strategies   |
|                                                |                          |                                                                               |        |                                                      | Read 10 viral marketing ideas for your business      |
|                                                |                          |                                                                               |        |                                                      | Design 2 viral campaigns for your business           |
|                                                |                          |                                                                               |        |                                                      | Take feedback from people and finalize one campaign  |
|                                                |                          |                                                                               |        |                                                      | Set your campaign targets                            |
|                                                |                          |                                                                               |        |                                                      | Attempt task 02 quiz                                 |
|                                                |                          |                                                                               | 3      | Launch one viral campaign to increase customer reach | Create your campaign launch video or poster          |
|                                                |                          |                                                                               |        |                                                      | Create your campaign launch message                  |
|                                                |                          |                                                                               |        |                                                      | Launch your campaign on your social media platform   |
|                                                |                          |                                                                               |        |                                                      | Launch your campaign in your WhatsApp community      |
|                                                |                          |                                                                               |        |                                                      | Attempt task 03 quiz                                 |
|                                                |                          |                                                                               | 4      | Promote your campaign to make it viral               | Share your campaign in other groups and forums       |
|                                                |                          |                                                                               |        |                                                      | Measure your campaign performance                    |
|                                                |                          |                                                                               |        |                                                      | Learn how to improve your campaign                   |
| Analyze your campaign and record final metrics |                          |                                                                               |        |                                                      |                                                      |
| Enter the summary of your campaign             |                          |                                                                               |        |                                                      |                                                      |
| Share your experience of doing this milestone  |                          |                                                                               |        |                                                      |                                                      |
| Attempt task 04 quiz                           |                          |                                                                               |        |                                                      |                                                      |

BTL/Offline Marketing milestone focuses on helping users learn about BTL (below the line) or offline marketing and use it to reach out to local customers and generate revenue.

| Milestone #                                   | Milestone Name                              | Milestone Description                                              | Task # | Task Title                                | Activity title                                              |
|-----------------------------------------------|---------------------------------------------|--------------------------------------------------------------------|--------|-------------------------------------------|-------------------------------------------------------------|
| 19                                            | Drive revenue through offline/BTL marketing | Use offline activities to reach local customers and generate sales | 1      | Understand offline or BTL marketing       | Watch a video on what is BTL marketing                      |
|                                               |                                             |                                                                    |        |                                           | Read about famous BTL marketing campaigns                   |
|                                               |                                             |                                                                    |        |                                           | Write how you can use BTL marketing for your business       |
|                                               |                                             |                                                                    |        |                                           | Attempt task 01 quiz                                        |
|                                               |                                             |                                                                    | 2      | Pick your offline marketing idea          | Learn about common offline tactics for your business        |
|                                               |                                             |                                                                    |        |                                           | Write 1 offline marketing idea you can execute              |
|                                               |                                             |                                                                    |        |                                           | Design your brand poster for offline marketing              |
|                                               |                                             |                                                                    |        |                                           | Create your offline marketing offer or pitch                |
|                                               |                                             |                                                                    |        |                                           | Practice your pitch with friends and take feedback          |
|                                               |                                             |                                                                    | 3      | Execute offline marketing in local market | Attempt task 02 quiz                                        |
|                                               |                                             |                                                                    |        |                                           | Identify people or locations in local for offline marketing |
|                                               |                                             |                                                                    |        |                                           | Pitch to at least 10 real customers                         |
|                                               |                                             |                                                                    |        |                                           | Collect contact details for WhatsApp Community invite       |
|                                               |                                             |                                                                    |        |                                           | Close at least one sale                                     |
|                                               |                                             |                                                                    |        |                                           | Write your offline marketing metrics                        |
| Share your experience of doing this milestone |                                             |                                                                    |        |                                           |                                                             |
|                                               | Attempt task 03 quiz                        |                                                                    |        |                                           |                                                             |

Collaboration and Affiliate Marketing milestone focuses on helping users learn about affiliate marketing and how to collaborate with individuals/businesses to reach more customers and generate revenue.

| Milestone #                                        | Milestone Name                                       | Milestone Description                                                 | Task # | Task Title                                        | Activity title                                                                  |
|----------------------------------------------------|------------------------------------------------------|-----------------------------------------------------------------------|--------|---------------------------------------------------|---------------------------------------------------------------------------------|
| 20                                                 | Grow through collaboration and affiliation marketing | Use partners and affiliates to reach new audiences and generate sales | 1      | Understand affiliate marketing and collaboration  | Watch a video on what is affiliate marketing                                    |
|                                                    |                                                      |                                                                       |        |                                                   | Read about top collaboration or affiliate marketing campaigns                   |
|                                                    |                                                      |                                                                       |        |                                                   | Learn 10 common types of collaboration or affiliate marketing for your business |
|                                                    |                                                      |                                                                       |        |                                                   | Pick 3 types that can work for your business                                    |
|                                                    |                                                      |                                                                       |        |                                                   | Attempt task 01 quiz                                                            |
|                                                    |                                                      |                                                                       | 2      | Design your affiliation model                     | Learn how to start an affiliation program                                       |
|                                                    |                                                      |                                                                       |        |                                                   | Decide your commission structure                                                |
|                                                    |                                                      |                                                                       |        |                                                   | Write a pitch for partnership                                                   |
|                                                    |                                                      |                                                                       |        |                                                   | Attempt task 03 quiz                                                            |
|                                                    |                                                      |                                                                       | 3      | Finalize one person or business for collaboration | Learn how to find a right partner for collaboration                             |
|                                                    |                                                      |                                                                       |        |                                                   | Create a list of 5 to 10 people or businesses for collaboration                 |
|                                                    |                                                      |                                                                       |        |                                                   | Send your partnership pitch to potential partners                               |
|                                                    |                                                      |                                                                       |        |                                                   | Write the name of one final partner                                             |
|                                                    |                                                      |                                                                       |        |                                                   | Attempt task 03 quiz                                                            |
|                                                    |                                                      |                                                                       | 4      | Execute the collaboration                         | Explain how will the partner market your brand                                  |
|                                                    |                                                      |                                                                       |        |                                                   | Post the link or screenshot of successful collaboration                         |
|                                                    |                                                      |                                                                       |        |                                                   | Respond to new leads within 24 hours                                            |
|                                                    |                                                      |                                                                       |        |                                                   | Close at least one sale                                                         |
|                                                    |                                                      |                                                                       |        |                                                   | Attempt task 04 quiz                                                            |
|                                                    |                                                      |                                                                       | 5      | Measure your collaboration                        | Write number of leads generated                                                 |
| Write number of sales closed and revenue generated |                                                      |                                                                       |        |                                                   |                                                                                 |
| Write what worked and how to improve collaboration |                                                      |                                                                       |        |                                                   |                                                                                 |
| Share your experience of doing this milestone      |                                                      |                                                                       |        |                                                   |                                                                                 |
| Attempt task 05 quiz                               |                                                      |                                                                       |        |                                                   |                                                                                 |

Advertising Marketing milestone focuses on helping users learn how to post a paid ad on Meta (Instagram and Facebook) promoting their business and reach to more users or generate revenue.

| Milestone #                                        | Milestone Name                 | Milestone Description                                                 | Task # | Task Title                             | Activity title                                                  |
|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------|--------|----------------------------------------|-----------------------------------------------------------------|
| 21                                                 | Run your first ad on Instagram | Learn how to boost posts or run simple video ads to reach new viewers | 1      | Setup your Meta Business Suite         | Watch a video on why to run ads on Meta                         |
|                                                    |                                |                                                                       |        |                                        | Learn different types of ads                                    |
|                                                    |                                |                                                                       |        |                                        | Read the guide on Meta Ad account setup                         |
|                                                    |                                |                                                                       |        |                                        | Setup your Meta Ad account                                      |
|                                                    |                                |                                                                       |        |                                        | Attempt task 01 quiz                                            |
|                                                    |                                |                                                                       | 2      | Design your first paid ad              | Watch samples of good ad designs for your business              |
|                                                    |                                |                                                                       |        |                                        | Finalize your ad objective                                      |
|                                                    |                                |                                                                       |        |                                        | Upload the final draft of your ad with final copy and creatives |
|                                                    |                                |                                                                       |        |                                        | Attempt task 02 quiz                                            |
|                                                    |                                |                                                                       | 3      | Define your target audience and budget | Watch a video on 'how to target the right people for ad'        |
|                                                    |                                |                                                                       |        |                                        | Define your target audience                                     |
|                                                    |                                |                                                                       |        |                                        | Learn how to decide the right budget for your ad                |
|                                                    |                                |                                                                       |        |                                        | Decide your final budget                                        |
|                                                    |                                |                                                                       |        |                                        | Attempt task 03 quiz                                            |
|                                                    |                                |                                                                       | 4      | Launch your ad                         | Learn how to create and launch your ad                          |
|                                                    |                                |                                                                       |        |                                        | Create your ad and review ad preview                            |
|                                                    |                                |                                                                       |        |                                        | Upload the screenshot of launched ad                            |
|                                                    |                                |                                                                       |        |                                        | Attempt task 04 quiz                                            |
|                                                    |                                |                                                                       | 5      | Manage incoming leads from ad          | Draft a message for incoming leads                              |
|                                                    |                                |                                                                       |        |                                        | Send draft message to leads within 24 hours                     |
|                                                    |                                |                                                                       |        |                                        | Pitch your offer to leads and follow up                         |
|                                                    |                                |                                                                       |        |                                        | Close at least one sale                                         |
|                                                    |                                |                                                                       |        |                                        | Attempt task 05 quiz                                            |
|                                                    |                                |                                                                       | 6      | Measure your ad performance            | Learn metrics to measure ad performance                         |
| Write money spent and leads or impressions         |                                |                                                                       |        |                                        |                                                                 |
| Mention CPL or CPM                                 |                                |                                                                       |        |                                        |                                                                 |
| Write revenue generated and number of sales closed |                                |                                                                       |        |                                        |                                                                 |
| Write what worked and how to improve ads in future |                                |                                                                       |        |                                        |                                                                 |
| Share your experience of doing this milestone      |                                |                                                                       |        |                                        |                                                                 |
| Attempt task 06 quiz                               |                                |                                                                       |        |                                        |                                                                 |

Psychological Marketing milestone focuses on helping users identify psychological triggers like urgency, pricing, and offers, and use them to increase conversions and revenue.

| Milestone #          | Milestone Name                               | Milestone Description                                                             | Task # | Task Title                                       | Activity title                                                  |
|----------------------|----------------------------------------------|-----------------------------------------------------------------------------------|--------|--------------------------------------------------|-----------------------------------------------------------------|
| 22                   | Use Psychological Triggers to Increase Sales | Learn how to use urgency, pricing, and offers to increase conversions and revenue | 1      | Understand the psychological triggers            | Learn why people buy products                                   |
|                      |                                              |                                                                                   |        |                                                  | Share a story of one product you purchased because of a trigger |
|                      |                                              |                                                                                   |        |                                                  | Identify buying triggers for your business                      |
|                      |                                              |                                                                                   |        |                                                  | Attempt task 01 quiz                                            |
|                      |                                              |                                                                                   | 2      | Execute FOMO or urgency marketing                | Learn how to create a FOMO or urgency marketing campaign        |
|                      |                                              |                                                                                   |        |                                                  | Write how will you create FOMO or urgency for your customers    |
|                      |                                              |                                                                                   |        |                                                  | Create one FOMO/urgency marketing campaign                      |
|                      |                                              |                                                                                   |        |                                                  | Launch your campaign on social media and community              |
|                      |                                              |                                                                                   |        |                                                  | Attempt task 02 quiz                                            |
|                      |                                              |                                                                                   | 3      | Execute one offer or discount marketing campaign | Learn how to create offer or discounting marketing campaigns    |
|                      |                                              |                                                                                   |        |                                                  | Write how will you create an offer/discount campaign            |
|                      |                                              |                                                                                   |        |                                                  | Create one offer/discount campaign for your customers           |
|                      |                                              |                                                                                   |        |                                                  | Launch your campaign on social media and community              |
|                      |                                              |                                                                                   |        |                                                  | Share your experience of doing this milestone                   |
| Attempt task 03 quiz |                                              |                                                                                   |        |                                                  |                                                                 |

Data-Driven Marketing milestone focuses on helping users analyze the data of the last 10 milestones and run specific campaigns or ideas that resulted in lead generation or revenue.

| Milestone #                                   | Milestone Name                           | Milestone Description                                                                                                    | Task # | Task Title                                          | Activity title                                               |
|-----------------------------------------------|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|--------|-----------------------------------------------------|--------------------------------------------------------------|
| 23                                            | Use Data-Driven Marketing to Grow Faster | Analyze data of the last 10 milestones to identify top campaigns or ideas and decide what to continue, improve, or stop. | 1      | Analyze your marketing data                         | Learn how businesses make decisions using data               |
|                                               |                                          |                                                                                                                          |        |                                                     | List 3 things that worked well and why                       |
|                                               |                                          |                                                                                                                          |        |                                                     | List 3 things that didn't work well and why                  |
|                                               |                                          |                                                                                                                          |        |                                                     | Attempt task 01 quiz                                         |
|                                               |                                          |                                                                                                                          | 2      | Re-execute top performing campaign                  | Re-execute top 1-2 campaigns for 1 week                      |
|                                               |                                          |                                                                                                                          |        |                                                     | Write how it helped generate leads or revenue                |
|                                               |                                          |                                                                                                                          |        |                                                     | Attempt task 02 quiz                                         |
|                                               |                                          |                                                                                                                          | 3      | Improve one low performing campaign and relaunch it | Pick one low performing campaign and write how to improve it |
|                                               |                                          |                                                                                                                          |        |                                                     | Improve the campaign and relaunch it                         |
|                                               |                                          |                                                                                                                          |        |                                                     | Measure its performance and see if it was better             |
| Share your experience of doing this milestone |                                          |                                                                                                                          |        |                                                     |                                                              |
| Attempt task 03 quiz                          |                                          |                                                                                                                          |        |                                                     |                                                              |

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**Milestone 24: Closure and Next Step**

The final milestone focuses on helping users reflect on their learnings and also create an action plan for the next few months to continue to scale and grow their business.

| <b>Milestone #</b> | <b>Milestone Name</b>              | <b>Milestone Description</b>                                                                 | <b>Task #</b> | <b>Task Title</b>                         | <b>Activity title</b>                                    |
|--------------------|------------------------------------|----------------------------------------------------------------------------------------------|---------------|-------------------------------------------|----------------------------------------------------------|
| <b>24</b>          | <b>Plan your next growth phase</b> | Document your 12 weeks of learning and create a 1 month plan to scale and grow your business | <b>1</b>      | <b>Review your progress</b>               | List all the ideas you executed                          |
|                    |                                    |                                                                                              |               |                                           | Write which milestone helped you the most and how        |
|                    |                                    |                                                                                              |               |                                           | Write which milestone helped you the least and why       |
|                    |                                    |                                                                                              |               |                                           | Write your key learnings from this semester              |
|                    |                                    |                                                                                              |               |                                           | Create a not-to-do list for your business                |
|                    |                                    |                                                                                              |               |                                           | Attempt task 01 quiz                                     |
|                    |                                    |                                                                                              | <b>2</b>      | <b>Create your 1 month marketing plan</b> | Learn how to create a 1 month marketing plan             |
|                    |                                    |                                                                                              |               |                                           | Set your marketing goal                                  |
|                    |                                    |                                                                                              |               |                                           | Create and upload your 1 month plan to achieve this goal |
|                    |                                    |                                                                                              |               |                                           | Share your experience of doing this milestone            |
|                    |                                    |                                                                                              |               |                                           | Attempt final semester quiz                              |

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**Evaluation Criteria**

The evaluation will be conducted by a committee consisting of the class mentor, nodal officer and the principal HOD or his/her nominee.

| <b>Evaluation Component</b>   | <b>Description</b>                                                                                    | <b>Weightage</b> |
|-------------------------------|-------------------------------------------------------------------------------------------------------|------------------|
| <b>Weekly Task Completion</b> | Timely submission of weekly tasks, including activities, reflection prompts, graded quizzes etc       | 60%              |
| <b>Target Completion</b>      | Performance-based evaluation on hitting revenue or Profit targets (e.g., generating L 10,000 revenue) | 20%              |
| <b>Final Project</b>          | A comprehensive project depending the theme of the Semester                                           | 20%              |

**Evaluation Mechanism: The score generated by the app will be final.**

**Weekly Component:**

Each week of the course follows a structured format designed to guide students from learning to doing, using simple, mobile-accessible components:

| <b>Component</b>   | <b>Duration</b> | <b>Description</b>                                                                                                                                                                                                                           |
|--------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Action Lab         | ~4hrs           | <ul style="list-style-type: none"> <li>- Hands-on task on the weekly concept</li> <li>- Includes step-by-step guidance, templates, and worksheets</li> <li>- Ends with a submission (e.g., video, reflection, or proof of action)</li> </ul> |
| Learning Resources | Self-paced      | <ul style="list-style-type: none"> <li>- Videos, short readings, real-life stories, and tools to deepen understanding at their own pace</li> </ul>                                                                                           |
| Check-in           | Self-paced      | <ul style="list-style-type: none"> <li>- Quizzes &amp; Reflection prompts</li> </ul>                                                                                                                                                         |

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**Syllabus Overview for Semester 1-5**

| Semester | Learning Focus                  | Learner's demonstration    | Revenue Target |
|----------|---------------------------------|----------------------------|----------------|
| 1        | Setup & Launch                  | Understand. Create. Start. | L 10,000/-     |
| 2        | Marketing Basics                | Engage. Share. Grow.       | L 40,000/-     |
| 3        | Operations & Scale              | Earn. Deliver. Expand.     | L 80,000/-     |
| 4        | Organic Growth                  | Attract. Retain. Build.    | L 160,000/-    |
| 5        | AI Automation & Finance mastery | Simplify. Track. Sustain   | L 400,000/-    |

**Semester 1: Setup & Launch**

In Term 1, students will explore what entrepreneurship means and how it connects to their daily lives. They will learn to identify problems, shape simple business ideas, and test the minimal settings. This semester builds the foundation—mindset, observation, value creation, and action.

**Semester 2: Marketing Basics**

In Term 2, students will learn how to attract customers and grow their visibility using digital platforms and community-based marketing strategies. Students will also begin to run paid advertising campaigns and learn how to optimize their marketing efforts.

**Semester 3: Operations & Scale**

This semester focuses on the day-to-day operations of running a business, including order fulfillment, customer service, and logistics. Students will also focus on scaling operations as demand grows, with an emphasis on managing resources effectively.

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### Semester 4: Organic Growth

Students will learn how to grow their businesses organically, using referrals, partnerships, and community engagement. This semester focuses on building a loyal customer base and using word-of-mouth marketing to increase reach and credibility.

### Semester 5: AI Automation & Financial Mastery

The final semester prepares students for long-term sustainability. Students integrate AI to improve productivity, automate routine tasks, and enhance decision-making. They also dive deep into financial planning, learning to set income goals, track expenses, understand profit margins, and create simple financial forecasts. This semester helps students solidify their entrepreneurial identity design systems for financial stability and scalability.

### Course Outcomes:-

After studying this course, students will be able to:

- Launch and manage a business within their chosen track.
- Identify profitable opportunities and develop innovative solutions.
- Implement marketing and sales strategies using both digital and traditional methods.
- Use financial metrics to track performance and make informed business decisions.
- Scale a business using operational systems and automation tools.

### Suggested Readings:-

- Simon Sinek, *Start with Why: How Great Leaders Inspire Everyone to Take Action*, Portfolio/Penguin
- Eric Ries, *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*, Crown Business
- Jonah Berger, *Contagious: How to Build Word of Mouth in the Digital Age*, Simon & Schuster
- Phil Knight, *Shoe Dog: A Memoir by the Creator of Nike*, Scribner
- Jason Fried and David Heinemeier Hansson, *Rework: Change the Way You Work Forever*, Crown Business
- Héctor García and Francesc Miralles, *Ikigai: The Japanese Secret to a Long and Happy Life*, Penguin Books
- Tim Ferriss, *Tools of Titans (Selected Chapters)*, Houghton Mifflin Harcourt
- Peter Thiel and Blake Masters, *Zero to One: Notes on Startups, or How to Build the Future*, Crown Business
- Anil Lamba, *Romancing the Balance Sheet*, Anil Lamba Publications
- The Better India/Your Story, *Young Entrepreneurs Series* (Collection of Articles) Real Indian stories of youth starting businesses, snackable reads that show what's possible.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
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**SEMESTER-II**

**Data Structures**

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course outcome:**

- To understand the abstract data types stack, queue, and list.
- To understand the performance of the implementations of basic linear data structures.
- To understand prefix, in fix, and postfix expression formats
- To be able to implement the abstract data type list as a linked list using the node and reference pattern.
- To understand and implement trees and graph data structures

**SECTION-A**

**Basic Data Structures:** Introduction to elementary Data Organization and its operations, complexity of Algorithms – Big O-Notation, and Time/space tradeoff, Sparse Matrix, Arrays and its applications, Representing array in memory

**Searching Techniques: Linear and Binary Search**

**SECTION-B**

**Linked Lists:** Implementation of linked list, singly and doubly linked list, linked list operations with algorithms; asvantages/disadvantages of using linked lists

**Stack and its applications –push, pop operations, postfix notation, expression evaluation, recursion**

**Queues:** Description of queue structure, implementation of queue using arrays and linked lists, description of priority queue, Applications of queues.

**SECTION-C**

**Trees:** Description of tree structure and its terminology, binary tree and binary search tree.

**Graphs:** Description of graph structure, implementing graphs in memory using adjacency matrix or adjacency lists, various graphs traversing algorithms

**SECTION-D**

**Sorting Technique:** Bubble Sort, selection sort, insertion sort, quick sort, merge sort, heap sort

**File Organization:** Concept of field, record, file, blocking and compaction.

**File Organization Techniques:** Sequential, indexed, indexed-sequential, direct, Hashing, Concept of master and transaction files.

**Reference Books:**

1. Seymour Lipschutz, Data Structure–Schaum Outline Series.
2. E Balaguruswamy, Data Structures using C, McGraw Hill Education
3. Yashwant Kanetker, Data Structures through C, BPB Publications
4. Trambley&Sorenson, Data Structures
5. Thomas H. Cormen, Charles E. Leiserson, Ronald L. Rivest, and Clifford Stein, Introduction to Algorithms
6. Mark Allen Weiss, Data Structures and Algorithm Analysis in C
7. Robert Sedgewick, Algorithms in C, Parts 1-4: Fundamentals, Data Structures, Sorting, Searching

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-III  
Lab-1 based on Data Structures**

**M. Marks: 25**

**Time: 3 Hours**

**Credits**

**L-T-P**

**0-0-1**

**(2h/week)**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on Implementation of Data Structures using the C language:**

1. Arrays,
2. Searching(binary search, linear search)
3. Strings,
4. Linked list
5. Stacks (Using Arrays, linked lists)
6. Queues (Using Arrays, linked lists)
7. Trees – Traverse the BST, AVL Trees and B tree.
8. Sorting(selection sort, insertion sort, quick sort, merge sort, heap sort, bubble sort) ,
9. Graph-transversal
10. Handling the File structure

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER -III**

**Computer Architecture**

**M. Marks: 100**

**Time: 3 Hours**

**Credits  
L-T-P  
4-0-0  
(60Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION–A**

Information Representation : Register Transfer Language, Various Registers, Implementing Common Bus Using Multiplexers: Logical; Arithmetic & Shift Micro – operations.

Basic Computer Design Instruction Codes, Computer Instructions, Timing Signals, Instruction Cycle, Design of a Basic Computer.

**SECTION–B**

CPU Design General Register Organization, Stack Organized CPU, Instruction Formats, Addressing Modes, Program Control, Hardwired & Microprogrammed (Wilhe’s Design) Control Unit, RISC and CISC Characteristics.

**SECTION–C**

Memory Organization Memory Hierarchy, Designs & Concepts of Main Memory, Auxiliary Memory, Associative Memory, Cache and Virtual Memory.

**SECTION–D**

I/O Organization I/O Interface, Modes of Transfer, Program Interrupt, DMA & I/O Processor.

Pipeline & Vector Processing Introduction to Parallel Processing and Pipelining, SISD, SIMD & MISD, MIMD Machines.

**References:**

M.M. Mano Computer System Architecture: (PHI)

J.P. Hayes.Computer Architecture

Patterson & Hemessy Computer Architecture

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-III  
COMPUTER NETWORKS**

**M. Marks: 100  
Time: 3 Hours**

**Credits  
L-T-P  
4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course outcomes:**

- To develop an understanding of different components of computer networks, various protocols, modern technologies and their applications.
- To understand the working principle of various communication protocols.
- Study the basic taxonomy and terminology of the computer Networking and enumerate the layers of OSI model and TCP/IP model.
- Gain core Knowledge of network layer routing protocols and IP addressing.
- To know the concept of secure communication

**SECTION-A**

**Introduction:** Network Definition, Basic Components of a Network, Network types and topologies, Uses of Computer Networks.

**Introduction to Analog and Digital Transmission:** Telephone system, Modems, Types of modems, pulse code modulation.

**Transmission Media:** Coaxial cable, twisted pair cable, fiber optics & satellites.

OSI reference model, TCP/IP reference model, comparison of OSI and TCP reference models

**SECTION-B**

**Transmission & Switching:** Multiplexing, circuit switching, packet switching, hybrid switching. **Data Link Layer**

**Design Issues:** Services provided to Network layer, Framing, error control, flow control, link management. Error detection & correction, Elementary Datalink Protocols.

**SECTION-C**

**Local Area Network Protocols:** CSMA Protocols, IEEE standards 802, Token Bus, Token Ring **Design Issues of**

**Network Layer:** Services provided to transport layer, routing, connection.

**Application layer protocols and client-server model** - The Internet & World Wide Web

**SECTION-D**

**Network Security:** Overview of threats, cryptography, authentication, and firewalls

**Network Services:** File transfer, Access & Management, Electronic Mail, Remote login

Wireless and mobile networks.

**References:**

1. A.S Tannanbum, Computer Networks, Prentice Hall.
2. William Stallings, Local Networks: An Introduction, Macmillan Publishing Co.
3. William Stallings, Data Computer Communication, Macmillan Publishing Co.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-III**

**CYBERSECURITY FUNDAMENTALS  
(SEC-2 Theory)**

**M. Marks: 50**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**2-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course outcome:**

1. To teach fundamentals of Cyber Space, Cyber Threats and defence strategies,
2. understand the ethical, legal, and regulatory environment in the cyberspace.

**SECTION- A**

Introduction to the Internet, IP address, MAC address; Client-Server/P2P Architecture, Cloud Computing; Computation/ Storage as a service; confidentiality, Integrity, availability of information; desktop and mobile apps; Authentication & authorization; Data trails of an Internet user; cookies; Why security matters?

**SECTION- B**

**Threats:** Malicious software, Cyber threats, hackers, trackers, types of hackers, hacker motives; Types of Attacks: virus, worms, Trojan horse, spam, spoofing, phishing, spear-phishing, whaling, social engineering, ransomware, spyware, adware, malvertising, supply-chain attacks, zero-day viruses - software/hardware vulnerabilities, exploits; denial of service attacks; bots, botnets; Data breaches; risks of using public Wi-Fi; Cyber bullying;

**SECTION- C**

**How to Safeguard:** Using http/https; Anti-virus software, analysis of the tools available in the market; strong passwords/passphrases, password managers, changing passwords regularly; Cryptography: Encryption, Decryption, public/private cryptography, Digital signatures; Virtual private networks; Setting up private and secure Wi-Fi; Data backup and recovery – full/incremental/differential backup, backup vs archive; software updates/patches; URL filtering;

**SECTION- D**

privacy vs security vs anonymity, privacy settings in apps/browsers and popular social networking sites such as Facebook, Instagram, Snapchat; using web browser incognito mode, the tor browser; Laws, regulations, and compliance; cybercrimes, Intellectual Property, Licensing, Compliance, Provisions in the IT act.

**Reference Books:**

1. Kenneth Einar Himma and Herman T. Tavani, Handbook of Information and Computer Ethics, Wiley.
2. Douglas E Comer, The Internet Book: Everything You Need to Know About Computer Networking and How the Internet Works, CRC Press
3. Introduction to cyber security: stay safe online, The Open University
4. Justice Yatindra Singh, Cyber Laws, Universal Law Publishing Co. (ULPC)
5. Anirudh Rastogi, Cyber Law-Law Of Information Technology And Internet, Lexis Nexis
6. James Graham, Ryanolson Rickhoward, Cyber Security Essentials By, CRC PRESS
7. R. K. Dhamija, Cybersecurity: An Introduction, BPB Publications
8. Charles J. Brooks, Christopher Grow, and Philip Craig, Cybersecurity Fundamentals by McGraw-Hill

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
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**SEMESTER–III**

**LAB-2 BASED ON CYBERSECURITY FUNDAMENTALS  
(SEC-2 Practical)**

**M. Marks: 25  
Time: 3 Hours**

**Credits  
L-T-P  
0-0-1  
Lab 2h/week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on**

- Find IP/MAC addresses on personal devices
- Set up a simple cloud service (e.g., Google Drive)
- Check browser cookies and understand privacy settings
- Conduct a phishing simulation to identify red flags
- Analyze secure connections, creation of strong passwords
- Configure a VPN on personal devices
- Data backup routine using a cloud service or external drive
- Adjust privacy settings on popular platforms like Facebook and Instagram
- Understand anonymity using Tor network
- Install and configure antivirus and anti-malware software
- Configure a firewall rule using pfSense or similar tools
- Use OpenSSL to encrypt and decrypt messages.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER–III**

**INFORMATION SYSTEMS**

**MULTIDISCIPLINARY COURSE (MDC-5)**

**Total Marks: 100**  
**Time: 3 hours**

**Credits L T P**  
**4 0 0**

**Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcome:**

- It gives detailed knowledge about Information Systems(IS).
- This course makes the students aware about various organization levels and the information systems used at these levels like MIS, DSS, TPS and various other systems.
- It gives information about the career opportunities in the field of IS

**SECTION–A**

**An Introduction to Information System:** Information Concepts, System Concepts, Business Information Systems, Information Systems in society, business and Industry, Ethical and Social issues, Global Challenges in Information Systems

**Information Systems in Organizations:** organizations and Information systems, competitive Advantage, careers in Information System

**SECTION–B**

**Management Information System:** Fundamental types of Management, Information Systems, Management Decision, Pitfalls in MIS Development Making Process  
Building and Maintaining Information Systems, Information System Security and Control

**SECTION–C**

**Decision Support Systems (DSS):** Conceptual Foundations of DSS, Concepts of DSS, DSS Software, Strategies for DSS, Group Support Systems, Executive Support System (ESS)';Expert systems, Expert System & its integration with DSS.

**SECTION–D**

**Knowledge Management systems:** Fundamentals of Knowledge Management; importance;The Knowledge Management Process; knowledge spiral; Knowledge Repositories and Databases; Knowledge Sharing Practices; Collaboration Tools: Email, Social Media, Enterprise Social Networks (e.g., Slack, Microsoft Teams).  
Other Information Systems like Supply chain management, Customer Relationship Management (CRM), Electronic Commerce and Mobile Commerce.

**References:**

1. Principles of Information Systems: A Managerial Approach, Ralph Stair and George Reynolds, Cenage Learning, 2008
2. Management Information Systems, Laudon C. Kenneth &Laudon P. Janes, Pearson Education, 2002.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER III**

**Internship with local public/private industry/ business /organization Field  
Practice – 3**

**M. Marks: 50**

**Time: 3 Hours**

**Credits L-T-P**

**0-0-2**

**Field Practice (4h) /week**

**Course Outcomes:**

- To put theory into practice
- To expand thinking and broaden the knowledge and skills acquired through course work in the field.
- To relate to, interact with, and learn from current professionals in the field.
- To understand and adhere to professional standards in the field
- To gain insight to professional communication
- To identify personal strengths and weaknesses
- To develop the initiative and motivation to be a self-starter and work independently

**Internship/Professional practice:** Internship/Professional practice can provide students the opportunity to enhance practical skills based on the theoretical and lab knowledge acquired so far. Students under the guidance of internal guide/s and external guide shall take part in all the activities regularly to implement as much knowledge as possible. The students shall take part in discussions to foster friendly and stimulating environment in which they are motivated to reach high standards and become self-confident.

Assessment: Each student, is required to

- Submit a report.
- Present the seminar on the internship orally through power point slides.
- Answer the queries.

Instructions for the Assessment:

- Candidates will undergo training and prepare an internship report. As End-Semester Examination, evaluation of the student will be based on the quality of report submitted, presentation skills and their response in the Q/A session by the examiners. The internship report carries 30 marks, seminar of 10 marks, and Q/A 10 marks.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV  
Fundamentals of C++ PROGRAMMING**

**M. Marks: 100  
Time: 3 Hours**

**Credits  
L-T-P  
4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understanding the difference between Traditional and Structured Programming.
- Introduces Object Oriented Programming concepts using the C++ language.
- Implementing security using Access specifiers.
- Understanding the creation of objects using different constructors.
- Implementing reusability of classes using Inheritance.

**SECTION-A**

**Programming Paradigms:** Introduction to the object oriented approach towards programming by discussing Traditional, Structured Programming methodology.

Overview of C++ Variables, Constants, Expressions, Statements, Comments and keywords, Data types, using cin and cout statements,

**SECTION-B**

**Introduction to OOP's concepts:** Abstraction, Encapsulation, Inheritance, Polymorphism.

Class and Object Definition, accessing member functions and data (public, private). Constructor & Destructor, Constructor Overloading, Types of Constructors. Initializing & Accessing an array of objects.

**SECTION-C**

**Functions:** Inline function and default arguments; friend functions, Function Overloading

**Operator Overloading:** Overloading unary operators, Overloading binary operators, Type Conversion using Operator Overloading

**Inheritance:** Derived class and Base Class, Overriding member functions, class hierarchies, Public & Private inheritance, Levels of inheritance

**SECTION-D**

**Polymorphism:** Problems with inheritance, Virtual functions, static function, this pointer, Types of Polymorphism with examples, templates, class templates.

**Files & Streams:** Overview of streams, String I/O, character I/O, Object I/O

**Reference Books:**

1. Robert Lafore, Object oriented Programming in C++.
2. Ashok Kamthane, Object-Oriented Programming with ANSI and Turbo C++
3. Programming With C++ (Special Indian Edition) Schaum Outline Series
4. Herbert Schildt, C++: The Complete Reference

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)****SEMESTER-IV****LAB-1 based on Fundamentals of C++ Programming****M. Marks: 25****Time: 3 Hours****Credits****L-T-P****0-0-1****(2h/week)****Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

1. Data Types, Type Conversion,
2. Operators and their precedence
3. Arrays, strings and string functions
4. implementation of if-else, else-if ladder, looping statements(while, do-while, for),
5. Functions and its types, reference variables, function overloading, inline functions.
6. Implementation of classes, creating objects, constructors and its types,
7. Operator overloading,
8. Inheritance and its types,
9. Polymorphism.
10. Implementing structures, array of structures, array of objects
11. pointers with functions, pointers with objects.
12. Creating files and performing I/O using streams

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV**

**OPERATING SYSTEM & VIRTUALIZATION**

**M. Marks: 75**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- To understand the services provided by and the design of an operating system.
- To understand what a process is and how processes are synchronized and scheduled.
- To understand the structure and organization of the file system.
- To understand different approaches to memory management.
- Students should be able to use system calls for managing processes, memory and the file system.

**SECTION-A**

Basics of Operating Systems: Role and purpose of an operating system; Types of operating systems: Batch, time-sharing, distributed, and real-time OS; OS components: Kernel, shell, and user interfaces; System calls and APIs; Monolithic, microkernel, and modular architectures; User mode vs. kernel mode  
Processes and Threads: Process concept and lifecycle, Process control block (PCB), Inter Process communication, Process Scheduling; Threads: Multicore Programming, Multithreading Models, Thread Libraries, Implicit Threading, Threading Issues

**SECTION-B**

CPU–Scheduling: Basic concepts, Scheduling Criteria, Scheduling Algorithms, Algorithm Evaluation.  
Process Synchronization: Critical – section problem and race conditions, semaphores, Mutual exclusion and synchronization mechanisms; Deadlock: Deadlock characterization and conditions, Deadlock prevention, avoidance, and detection, Banker's algorithm, Recovery from deadlock

**SECTION-C**

Memory Management: Background, Logical v/s Physical address space, swapping, continuous allocation, paging, segmentation. Virtual Memory: demand paging, performance of demand paging, page replacement, page replacement algorithms, thrashing.  
File System: File concepts and directory structures, Overview of file systems (e.g., FAT, NTFS, ext4); I/O Management: I/O hardware and software layers, Buffering, caching, and spooling, Disk scheduling algorithms (FCFS, SSTF, SCAN, C-SCAN)

**SECTION-D**

Basics of Virtualization: Hardware, software, and storage virtualization; Hypervisors: Types (Type 1 and Type 2), architecture, and role in virtualization; Virtual Machine Management: Virtual Machine Monitor (VMM) and hardware requirements; Virtualization of CPU, memory, and storage  
Containers and Cloud Virtualization: Differences between containers and virtual machines; Docker and containerization basics; Virtualization in the cloud (overview of AWS, Azure, GCP virtualization services)

**Recommended Books & Materials:**

1. Silberschatz, Galvin, and Gagne, Operating System Concepts, Global Edition, Wiley India 2023
2. Crowley, Operating Systems, A Design Oriented Approach, Tata McGraw Hill.
3. Dietel, Operating Systems, Second Edition by Addison Wesley.
4. William Stallings, Operating Systems –Internals and Design Principles, Pearson Publications
5. Andrew S. Tanenbaum, Modern Operating Systems, Pearson Publications
6. Remzi H. Arpaci-Dusseau and Andrea C. Arpaci-Dusseau, Operating Systems: Three Easy Pieces,  
<https://pages.cs.wisc.edu/~remzi/OSTEP/>

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV**

**Lab-2 based on Operating Systems & Virtualization**

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**  
**Lab 2h/week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

1. Using commands like dir, cd, md, rd, copy, del, and move
2. Understanding paths and directory structures and Creating, organizing, and managing directories and files
3. Creating, modifying, and managing user accounts and groups
4. Using PowerShell for system administration tasks (e.g., checking system health, managing processes)
5. Exploring file and folder permissions in Windows
6. Using the Task Manager for Identifying and managing active processes, services, and applications
7. Monitoring system performance metrics (CPU, memory, disk usage)
8. Monitoring resource usage with utilities like Performance Monitor
9. Creating, formatting, and resizing disk partitions
10. Checking disk health and usage with chkdsk and defrag
11. Windows Registry Basics - Using regedit to navigate and modify the registry
12. Understanding registry backup and restore processes
13. Using networking commands: ipconfig, ping, tracert, netstat, nslookup
14. Configuring network adapters and IP settings
15. Setting up and managing virtual machines using Hyper-V or VirtualBox
16. Configuring virtual machine settings (CPU, memory, storage)
17. Understanding basic VM operations: create, start, pause, stop, and delete

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-IV

### DATABASE MANAGEMENT SYSTEMS

**M. Marks: 75**

**Time: 3 Hours**

**Credits**

**L-T-P**

**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understand the fundamental concepts of databases and DBMS.
- Design and implement relational databases using ER and UML diagrams.
- Write complex SQL queries for data manipulation and retrieval.
- Understand database normalization and optimization techniques.
- Explore advanced topics such as transactions, security, and data warehousing

#### SECTION- A

**Introduction to Databases:** Overview of databases and DBMS, History and evolution of database systems; Types of databases: Relational, NoSQL, Object-oriented; Relational model concepts: tables, rows, columns; Comparison of database models (Hierarchical, Network, Relational); **Entity-Relationship (ER) Modeling:** Introduction to ER diagrams, Entities, attributes, relationships, Designing a database using ER modelling

#### SECTION- B

**Relational Database Design:** Converting ER diagrams to relational schemas; Relational integrity constraints, Understanding keys: Primary, Foreign, Composite; Normalization: 1NF, 2NF, 3NF, BCNF  
Relational algebra operators like selection, projection, cartesian product, join and write queries using them.

#### SECTION- C

**SQL Fundamentals:** Introduction to SQL: Syntax and structure, Data Definition Language (DDL): CREATE, ALTER, DROP, Data Manipulation Language (DML): INSERT, UPDATE, DELETE; **Advanced SQL Queries:** SELECT statements: WHERE, ORDER BY, GROUP BY; Joins: INNER, OUTER, CROSS, SELF; Subqueries and Common Table Expressions (CTEs).

#### SECTION- D

**Database Security:** Understanding database security concepts, User roles and permissions, Data encryption and access control measures

**Backup, Recovery, and Maintenance:** Strategies for database backup and recovery, Disaster recovery planning, Regular maintenance practices for databases

**Recommended books:**

1. Silberschatz, Korth, and Sudarshan "Database System Concepts" by
2. John Viescas and Michael Hernandez "SQL Queries for Mere Mortals" by
3. Elmasri, R., Navathe, B. S., Fundamentals of Database Systems, 7th edition, Pearson Education, 2016.
4. Murach, J., Murach's MySQL, 3th edition, Pearson, 2019.
5. Connolly, T. M., Begg, C. E., Database Systems: A Practical Approach to Design, Implementation, and Management, 6th edition, Pearson, 2019.
6. Silberschatz, A., Korth, H.F., Sudarshan S., Database System Concepts, 7th edition, McGraw Hill, 2019.
7. R. K. Gupta, BPB Publications Database Management Systems by
8. John Date, Database Management Systems by Cengage
9. Raghu Ramakrishnan and Johannes Gehrke, Database Management Systems" by Pearson

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV**

**Lab-3 based on DATABASE MANAGEMENT SYSTEMS**

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**  
**(2h/week)**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

1. Familiarize with DBMS software
2. Database Creation:, create simple databases and tables.
3. ER Diagrams and Relational Schema: Design ER diagrams, convert them to relational tables with primary and foreign keys.
4. Normalization: Apply 1NF, 2NF, and 3NF to optimize tables for minimal redundancy.
5. Basic SQL Queries: Practice data retrieval using SELECT, WHERE, ORDER BY, GROUP BY, DISTINCT, BETWEEN, IN, LIKE, and aggregate functions (COUNT, SUM, AVG, MIN, MAX).
6. Advanced SQL Joins: Practice INNER, OUTER, CROSS, and SELF joins on relational data.
7. Subqueries: Write nested queries for complex data retrieval.

User Roles and Security: Implement roles, permissions, and basic encryption for database security.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV  
COMPUTER GRAPHICS  
(Minor)**

**M. Marks: 100  
Time: 3 Hours**

**Credits  
L-T-P  
4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. Understand the basic concepts and algorithms in computer graphics.
2. Develop 2D and 3D graphics applications using appropriate programming languages and libraries.
3. Apply transformations and projections in 3D graphics.
4. Implement basic rendering techniques, including shading and texturing.
5. Explore advanced topics like animation and interactive graphics.

**SECTION-A**

**Overview of Graphics system:** Computer Graphics and their applications. • Overview of Computer Graphics: History and applications of computer graphics, Types of graphics: 2D vs. 3D; Graphics Basic Concepts: Pixel, coordinates, color models, resolution, aspect ratio; Coordinate systems: Cartesian and homogeneous coordinates; **Display Devices:** LED, LCD, and other contemporary Monitors.

**SECTION-B**

**Elementary Drawing:** Points and various line drawing Algorithms and their comparisons.Circle generating algorithms, Algorithms for ellipse, arc and spiral

**SECTION-C**

**Two Dimensional Transformations:** Basic Transformations, Scaling, Translation, Rotation,Reflection, Shear, Matrix representation of Basic transformations and homogenous coordinates.

**Composite Transformations:** Windowing and clipping. Windowing concepts, clipping and its algorithms. Window-to-view port transformations.

**SECTION-D**

Three Dimensional concepts. 3 D Coordinate Systems. 3D transformations. translation, scaling, rotation, projections, parallel projections. Perspective projection.

Rendering Techniques: Introduction to rendering pipelines, Hidden surface removal techniques (Z-buffering), Ray tracing basics.

**References:**

1. Donal Hearn M. Pardive Baker, Computer Graphics by (PHI) Easter Economy Edition.
2. Roy A. Plastock and Gordon Kalley, Computer Graphics by- Schaum's Series.
3. Marc Berger, Computer Graphics
4. V. S. K. Reddy, Fundamentals of Computer Graphics by BPB Publications
5. John F. Hughes et al., Computer Graphics: Principles and Practice by Pearson

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV**

**ESL222 : Environmental Studies (Value Added Course)**

**Time: 3 Hrs.**

**Credits : 2-0-0  
Max. Marks : 50**

**Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Section-A**

**1. The multidisciplinary nature of environmental studies**

- Definition, scope and importance, Need for public awareness

**2. Natural Resource and associated problems**

- Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
- Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
- Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
- Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.
- Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, case studies.
- Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.
  - a) Role of an individual in conservation of natural resources.
  - b) Equitable use of resources for sustainable lifestyles.

**Section-B**

**3. Ecosystems**

- Concept of an ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Ecological succession
- Food chains, food webs and ecological pyramids
- Introduction, types, characteristic features, structure and function of the following ecosystem: Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, ocean estuaries)

**4. Biodiversity and its conservation**

- Introduction – Definition: genetic, species and ecosystem diversity
- Biogeographical classification of India
- Value of biodiversity: consumptive use, productive use, social, ethical aesthetic and option values
- Biodiversity at global, national and local levels
- India as a mega-diversity nation
- Hot-spots of biodiversity
- Threats to biodiversity: habitat loss, poaching of wildlife, man wildlife conflicts
- Endangered and endemic species of India
- Conservation of biodiversity: *In-situ* and *Ex-situ* conservation of biodiversity

**Section-C**

**5. Environnemental Pollution**

- Définition, causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear pollution
- Solid waste management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution
- Pollution case studies
- Disaster management: floods, earthquake, cyclone and landslides

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**SEMESTER-IV**

**6. Social Issues and the Environment**

- From unsustainable to sustainable development
- Urban problems and related to energy
- Water conservation, rain water harvesting, watershed management
- Resettlement and rehabilitation of people; its problems and concerns. Case studies.
- Environmental ethics: Issues and possible solutions
- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Waste land reclamation
- Consumerism and waste products
- Public awareness

**Section-D**

**7. Human Population and the Environment**

- Population growth, variation among nations
- Population explosion – Family Welfare Programmes
- Environment and human health
- Human Rights
- Value Education
- HIV / AIDS
- Women and Child Welfare
- Role of Information Technology in Environment and Human Health

**8. Introduction to Environmental Laws, Environmental Audit and Impact Assessment**

- Constitutional provisions- Article 48A
- Article 51A(g) and other derived environmental rights
- Environmental Protection Act, 1986
- Air (Prevention and Control of Pollution) Act, 1981
- Water (Prevention and control of Pollution) Act, 1974
- Wildlife Protection Act
- Forest Conservation Act
- Issues involved in enforcement of environmental legislation
- Environmental risk assessment Pollution control and management
- Waste Management- Concept of 3R (Reduce, Recycle and Reuse)
- Ecolabeling /Ecomark scheme

**Course Objectives:**

At the end of this course, the students should be able to understand the scope and importance of environmental studies, different natural resources (forests, minerals, energy, water, land, food, biodiversity) and their utilization as well as conservation methods; importance of ecosystem structure and function; different types of environmental pollution (air, water, soil, thermal, nuclear and noise), Environmental Law and remedial methods. The students will also have to be introduced to various Acts and Last but not least the students should be made aware of the consequences of population explosion; diseases such as HIV/AIDS and various family welfare programs.

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**SEMESTER-IV**

**Learning Outcome:**

- The present subject will help the student to gain knowledge about the effects of environmental pollution and remediation.
- Visiting to a local polluted site (including urban / rural / industrial / agricultural) will help to students to identify the causes, effects and remedial measures.
- After understanding the role of individual in conservation of environment, every individual would be able to follow the sustainable lifestyle patterns.
- The knowledge on environmental protection Acts and Rules will give them valuable glance on legal aspects towards conservation of environment.

**References:**

1. Bharucha, E. 2005. Textbook of Environmental Studies, Universities Press, Hyderabad.
2. Down to Earth, Centre for Science and Environment, New Delhi.
3. Heywood, V.H. & Waston, R.T. 1995. Global Biodiversity Assessment, Cambridge House, Delhi.
4. Joseph, K. & Nagendran, R. 2004. Essentials of Environmental Studies, Pearson Education (Singapore) Pte. Ltd., Delhi.
5. Kaushik, A. & Kaushik, C.P. 2004. Perspective in Environmental Studies, New Age International (P) Ltd, New Delhi.
6. Rajagopalan, R. 2011. Environmental Studies from Crisis to Cure. Oxford University Press, New Delhi.
7. Sharma, J. P., Sharma, N.K. & Yadav, N.S. 2005. Comprehensive Environmental Studies, Laxmi Publications, New Delhi.
8. Sharma, P. D. 2009. Ecology and Environment, Rastogi Publications, Meerut.
9. State of India's Environment 2018 by Centre for Sciences and Environment, New Delhi
10. Subramanian, V. 2002. A Text Book in Environmental Sciences, Narosa Publishing House, New Delhi.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-IV  
HUMAN COMPUTER INTERACTION**

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understanding of user interface design in general
- Ability to apply HCI and principles to interaction design.
- Ability to design certain tools for blind or PH people.
- Familiar with a variety of both conventional and non-traditional user interface paradigms

**SECTION- A**

Introduction: Importance of user Interface – definition, importance of good design. Benefits of good design. A brief history of Screen design.

The graphical user interface – popularity of graphics, the concept of direct manipulation, graphical system, Characteristics, Web user – Interface popularity, characteristics- Principles of user interface.

**SECTION- B**

Design process – Human interaction with computers, importance of human characteristics human consideration, Human interaction speeds, understanding business junctions.

Screen Designing: Design goals – Screen planning and purpose, organizing screen elements, ordering of screen data and content, screen navigation and flow, Visually pleasing composition – amount of information, focus and emphasis, presentation information simply and meaningfully, information retrieval on web, statistical graphics, Technological consideration in interface design.

**SECTION- C**

Windows – New and Navigation schemes selection of window, selection of devices based and screen- based controls. Components – text and messages, Icons and increases – Multimedia, colors, uses problems, choosing colors.

**SECTION- D**

HCI Framework, Introduction to different types of models -KLM, GOMS - Fitts' law and Hick Hyman's law.

Interaction Design Paradigms - CLI, WIMP -Form Fill ins - Menus - DMI –Navigation Design - Dialog notations and design

**Reference books:**

1. Alan Dix, J Finlay, G D Abowd, R Beale Human Computer Interaction, Prentice Hall
2. Jakob Nielsen, Usability Engineering, Morgan Kauffman
3. Helander, Landauer, Prabhu, Handbook of Human Computer Interaction, 2nd Edition, Elsevier
4. Articles from Nielsen Norman Group relating to Usability and UserExperience

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**E-BUSINESS**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

**Course Outcomes:**

- Analyze E-Business Models
- Examine Technological Infrastructure
- Understand Payment Systems
- Understand Legal and Ethical Issues in E-Business

**SECTION-A**

**Introduction to E-Business and E-Commerce:** Definition and scope of e-business, Evolution and history of e-business, Introduction to E-commerce, Difference between e-business and e-commerce, Advantages and challenges of e-business.

**E-Business Models:** B2B, B2C, C2C, C2B, B2G. Case studies of successful e-business models. Revenue models in e-business (advertising, subscription, transaction fee, sales, affiliate).

**E-Business Applications:** E-Tourism, Employment and Job Market Online, Online Real Estate, Online Publishing and e-Books, Online Banking and Personal Finance, On-Demand Delivery Systems and E- Grocers, Online Delivery of Digital Products.

**SECTION-B**

**E-Marketing and Customer Relationship Management (CRM):** Digital marketing strategies for E-business, SEO, SEM, and online advertising, Social media marketing and content marketing, Email marketing and customer engagement, CRM systems and their role in e-business.

**E-Marketplaces:** E-Marketplace, its Functions and features, types of e-Marketplaces. Auctions, characteristics and various types of auctions. Benefits, limitations and impacts of auctions. E-Commerce in the wireless environment. E-commerce platforms and tools (Shopify, Magento, Woo Commerce, etc.)

**M-Commerce:** Definition, advantages, types, examples and market trends.

**SECTION-C**

**E-Business Strategy and Planning:** Developing an E-business strategy, E-business planning process, SWOT analysis for e-business, E-business project management, Metrics and KPIs for e-business performance.

**E-Procurement and E-Payment Systems:** E-Procurement definition, processes, methods and benefits, Categories and users of smart cards, Payment methods, Payment gateways and online payment systems, Security issues in e-business.

**SECTION-D**

**Legal, Ethical, and Social Issues in E-Business:** Legal aspects of e-business (contracts, consumer protection, data privacy), Ethical issues in e-business (intellectual property, digital rights management), Social implications of e-business (digital divide, impact on employment), Case studies of legal and ethical dilemmas in E-business.

Future Trends in E-Business

**Reference Books:**

1. Turban, E. et al., Electronic Commerce: A Managerial Perspective, Prentice Hall.
2. Dave Chaffey, Electronic Business and Electronic Commerce Management, 2nd edition, Prentice Hall
3. Horton and Horton, E-Learning Tools and Technologies, Wiley Publishing.
4. Kamlesh K. Bajaj & Debjani Nag, E – Commerce – The Cutting Edge of Business
5. A. Meier, & H. Stormer, E-Business & e-Commerce: managing the digital value chain, Springer Science & Business Media.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**WEB DESIGNING & DEVELOPMENT**

**M. Marks: 75**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

**SECTION- A**

**Introduction to Web Design and Development:** Overview of web technologies and the web development process, Understanding the difference between web design and development, Introduction to HTML, CSS, and JavaScript

**HTML Basics:** Structure of an HTML document, Common HTML elements (headings, paragraphs, lists, links, images, Tables, Linking, Frames, Forms), Semantic HTML and its importance, Introduction to DOM.

**SECTION- B**

**CSS Fundamentals:** Introduction to CSS and its role in web design, CSS selectors, properties, and values, Box model, layout techniques (flexbox, grid)

**Responsive Design:** Principles of responsive web design, Media queries and breakpoints, Using frameworks like Bootstrap for responsive layouts

**SECTION- C**

**JavaScript Basics:** Introduction to JavaScript and its role in web development, Basic Programming Techniques & Constructs: Variables, data types, functions, and control structures, Operators, Functions, GET/POST Methods, DOM Manipulation & Event handling,

**SECTION- D**

Forms Validation, Cookies, Inter-page communication and form data handling using JavaScript

**Web Performance Optimization:** Techniques for optimizing website performance, Using tools to analyze website performance, Importance and usage of SEO (Search Engine Optimization).

**Recommended books:**

1. Jon Duckett, HTML and CSS: Design and Build Websites
2. Jon Duckett, JavaScript and JQuery: Interactive Front-End Web Development"
3. Jennifer Niederst Robbins, Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics
4. Ben Frain, Responsive Web Design with HTML5 and CSS
5. Ethan Brown, Web Development with Node and Express
6. Terry Felke-Morris, Web Development and Design Foundations with HTML5, McGraw Hill
7. Jon Duckett, Beginning HTML, XHTML, CSS, and JavaScript, Cengage
8. Luke Welling and Laura Thomson, PHP and MySQL Web Development, Pearson Education

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**LAB-1 BASED ON WEB DESIGNING & DEVELOPMENT**

**M. Marks: 25**

**Time: 3 Hours**

**Credits**

**L-T-P**

**0-0-1**

**One lab (2h) /week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

- Exploring Web Technologies and Setting up the Development Environment (e.g. Visual Studio Code)
- Creating HTML Documents using headings, paragraphs, lists, links, and images
- Advanced HTML Elements (create forms), applying CSS styles, understanding Box model, Layout techniques
- Integrate Bootstrap into the project and use its grid system to create a responsive layout
- Basic JavaScript programming: GET/POST methods, DOM Manipulation, Event handling, Form validation, working with cookies
- Analyze the performance of the developed webpage using tools like Google PageSpeed Insights and Understanding basic SEO

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-V

### SOFTWARE ENGINEERING & DevOps

**M. Marks: 75**

**Time: 3 Hours**

**Credits**

**L-T-P**

**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

#### SECTION-A

**Introduction to Software:** Definition, Software characteristics, the evolving role of software, changing nature of software, Software components, Software Applications.

**Introduction to Software Engineering:** Definition, Software Engineering Paradigms, product vs project vs process, a process oriented framework, process patterns, waterfall method, prototyping, incremental process models, evolutionary process models, the unified process, the Spiral model, the agile process. Process assessment, the capability maturity model integration (CMMI)

#### SECTION-B

**Software Requirement Specification (SRS):** Problem analysis, structuring information, Data flow diagram and data dictionary, structured analysis, Characteristics and component of SRS.

**Planning a Software Project:** Cost estimation, uncertainties in cost estimation, Singlevariable model, COCOMO model, on software size estimation, Project scheduling and milestones, Software & Personal Planning, Rayleigh curve, Personal Plan, Quality Assurance Plan, Verification & Validation (V & V), inspection & review

#### SECTION-C

**System Design:** Design Objectives, Design Principles, problem Partitioning, Abstraction, Top Down and Bottom-up techniques.

**Coding:** Coding Top-down and Bottom-up, Internal Documentation; **Testing:** Levels of testing, Test cases and test criteria, Testing types: White box v/s black box testing

**Software Metrics:** Role of Metrics and measurement, Metrics for software productivity and quality, Measurement software, size-oriented metrics, function oriented metrics, Object-oriented metrics, Metrics for software quality.

#### SECTION-D

Software Maintenance: Types of Maintenance, Corrective, Preventive, and Perfective Maintenance; DevOps and agile practices; Key Principles; Benefits; DevOps Culture: Communication between development, operations, and QA teams; Continuous Integration (CI) and Continuous Delivery (CD): The importance of integrating code frequently and delivering updates regularly; CI/CD Pipeline Stages: Code, Build, Test, Release, Deploy, and Monitor; Automated Testing in CI/CD: Unit testing, integration testing, and end-to-end testing; Tools for CI/CD: Introduction to Jenkins, GitHub Actions, GitLab CI, and CircleCI

**References:**

1. Roger S. Pressman, Software Engineering
2. Pankaj Jalote, An Integrated Approach to Software Engineering
3. Gene Kim, Patrick Debois, John Willis, and Jez Humble, The DevOps Handbook

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-V

### LAB-2 BASED ON SOFTWARE ENGINEERING & DevOps

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**

**One lab (2h) /week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

1. Install Git and configure user information (git config).
  - a. Initialize a new repository (git init) and create a .gitignore file.
  - b. Set up a remote repository on GitHub and link the local repository.
2. The basic workflow of tracking changes and creating commits.
  - a. Create and edit files within the repository.
  - b. Use git add to stage files and git commit to save changes.
  - c. Practice writing meaningful commit messages.
  - d. Check the commit history using git log.
3. Branching and merging to manage multiple versions of code.
  - a. Create a new branch (git branch) and switch to it (git checkout or git switch).
  - b. Make changes in the new branch and commit them.
  - c. Merge the branch back into the main branch (git merge) and resolve any conflicts.
  - d. Practice viewing branches and branch history (git branch, git log --graph).
4. Working with Remote Repositories
  - a. Make changes locally, then push them to the GitHub repository.
  - b. Clone a repository from GitHub (git clone) and pull the latest changes.
  - c. Discuss scenarios for using push and pull to sync code between team members.
5. Collaboration and Pull Requests on GitHub
  - a. Fork a repository on GitHub and clone it locally.
  - b. Make changes and push them to the forked repository.
  - c. Create a pull request (PR) from the forked repository and submit it to the original repo.
  - d. Practice reviewing and commenting on PRs, and discussing changes in a collaborative environment.
6. Reverting and Resetting Changes
  - a. Use git revert to undo a specific commit and git reset to unstage changes.
  - b. Practice with git restore to reset specific files and git checkout for file recovery.
  - c. Understand how and when to use these commands safely.
7. Introduction to Git Workflows
  - a. Set up a feature branch for development and a main branch for stable code.
  - b. Follow a workflow where students simulate a release cycle using the Git Flow model.
  - c. Discuss other workflows (e.g., Forking workflow) and their use in collaborative projects.
8. Basic Continuous Integration (CI) Setup with GitHub Actions
  - a. Create a GitHub Actions workflow file to run simple tests or build commands on code pushes.
  - b. Understand the basic structure of GitHub Actions and how to modify the workflow file.
- c. Explore the use of CI to check code quality and keep the repository up-to-date.

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-V

### SERVER-SIDE PROGRAMMIG (SEC-3 THEORY)

**M. Marks: 50**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**2-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

#### SECTION A

**Introduction:** Overview of web application architecture (client-server model), Difference between client-side and server-side programming, server-side programming and its role in web applications, Introduction to HTTP and web protocols

**Introduction to Programming Languages:** Overview of server-side programming languages (e.g., Python, Node.js, Java, PHP), Choosing the right language for specific applications;  
Revision of syntax and structure of Python,

#### SECTION- B

**Building a Simple Web Application:** Setting up a basic web server, Handling HTTP requests and responses, Rendering content

**Working with Frameworks:** Introduction to popular frameworks (Express for Node.js, Flask for Python, Spring for Java), Setting up a project using Flask for Python framework, Understanding the MVC (Model-View-Controller) architecture

**RESTful API Development:** Principles of REST architecture, Designing and implementing RESTful APIs, Handling CRUD operations with API endpoints

#### SECTION- C

**Database Interaction:** Connecting to databases, Performing CRUD operations with a database, Managing database migrations

**Authentication and Authorization:** Understanding user authentication and session management, Implementing authentication strategies (JWT, OAuth), Protecting routes and resources

**Error Handling and Debugging:** Common error types in server-side applications, Best practices for error handling, Debugging techniques and tools

#### SECTION- D

**Web Security:** Overview of common security vulnerabilities (SQL injection, XSS, CSRF), Implementing security measures (input validation, output encoding), Using HTTPS and securing APIs

**Deployment and Hosting:** Overview of cloud platforms (AWS, Heroku, DigitalOcean), Setting up and deploying a server-side application, Managing server resources and scaling applications

**Recommended Textbooks:**

1. David I. Schneider, Server-Side Programming with Java: A Comprehensive Guide
2. Miguel Grinberg, Flask Web Development
3. Leonard Richardson and Sam Ruby, RESTful Web APIs
4. Jeffrey C. Jackson, WEB TECHNOLOGIES A Computer Science Perspective
5. Robin Nixon, Learning PHP, MySQL & JavaScript: A Step-By-Step Guide to Creating Dynamic Websites, BPB Publications

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**LAB-3 BASED ON SERVER-SIDE PROGRAMMIG  
(SEC-3 Practical)**

**M. Marks: 25  
Time: 3 Hours**

**Credits  
L-T-P  
0-0-1  
One lab (2h) /week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

1. Setting Up the Development Environment: Installing and configuring a web server (e.g., Apache, Nginx),
2. Setting Up a Flask Project and Implementing MVC Architecture in Flask
3. Testing RESTful APIs
4. Connecting to a SQLite or NoSQL Database and performing CRUD operations
5. Implement user registration and login features using Flask-Login
6. Use JWT for user authentication and Secure certain routes in the Flask application
7. Best practices for error handling, Debugging techniques and tools
8. Implementing security measures (input validation, output encoding), Using HTTPS and securing APIs
9. Setting up and deploying a server-side application,
10. Managing server resources and scaling applications

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**MULTIDISCIPLINARY COURSE (MDC-6)**

**INFORMATION SECURITY**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Demonstrate the knowledge of cryptography, network security concepts and applications.
- Ability to apply security principles in system design.
- Ability to identify and investigate vulnerabilities and security threats and mechanisms to counter them.

**SECTION-A**

Security Attacks (Interruption, Interception, Modification and Fabrication), Intruders, Viruses and Worms; Security Services (Confidentiality, Authentication, Integrity, Non-repudiation, access Control and Availability) and Mechanisms, A model for Internetwork security

Classical Encryption Techniques: DES, Strength of DES, Differential and Linear Cryptanalysis, Block Cipher Design Principles and Modes of operation, Blowfish, Placement of Encryption Function, Traffic Confidentiality, key Distribution, Random Number Generation.

**SECTION-B**

Public key Cryptography Principles, RSA algorithm, Key Management, Diffie-Hellman Key Exchange, Message authentication and Hash Functions: Authentication Requirements and Functions, Message Authentication, Hash Functions.

**SECTION-C**

Digital Signatures: Authentication Protocols, Digital signature Standard, Authentication Applications, Kerberos, X.509 Directory Authentication Service. Email Security: Pretty Good Privacy (PGP) and S/MIME.

**SECTION-D**

IP Security: Overview, IP Security Architecture, Authentication Header, Encapsulating Security Payload, Combining Security Associations and Key Management Web Security: Web Security Requirements, Secure Socket Layer (SSL) and Transport Layer Security (TLS), Secure Electronic Transaction (SET).

Firewalls: Firewall Design Principles, Trusted Systems, Intrusion Detection Systems.

**REFERENCE BOOKS:**

1. Cryptography and Network Security (principles and approaches) by William Stallings Pearson Education, 4th Edition
2. Network Security Essentials (Applications and Standards) by William Stallings Pearson Education
3. Principles of Information Security, Whitman, Thomson.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-V**

**Internship with local public/private industry/ business /organization Field Practice – 4**

**M. Marks: 50**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-2**

**Field Practice (4h) /week**

**Course Outcomes:**

- To put theory into practice
- To expand thinking and broaden the knowledge and skills acquired through course work in the field.
- To relate to, interact with, and learn from current professionals in the field.
- To understand and adhere to professional standards in the field
- To gain insight to professional communication
- To identify personal strengths and weaknesses
- To develop the initiative and motivation to be a self-starter and work independently

**Internship/Professional practice:** Internship/Professional practice can provide students the opportunity to enhance skills based on their curriculum covered so far. Students under the guidance of internal guide/s and external guide shall take part in all the activities regularly to implement as much knowledge as possible. The students shall take part in discussions to foster friendly and stimulating environment in which they are motivated to reach high standards and become self-confident.

Assessment: Each student, is required to

- Submit a report.
- Present the seminar on the internship orally through power point slides.
- Answer the queries.

Instructions for the Assessment:

- Candidates will undergo training and prepare an internship report. As End-Semester Examination, evaluation of the student will be based on the quality of report submitted, presentation skills and their response in the Q/A session by the examiners. The internship report carries 30 marks, seminar of 10 marks, and Q/A 10 marks.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VI  
FUNDAMENTALS OF JAVA PROGRAMMING  
(Theory) (AEC-6)**

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- To understand the fundamental concepts of Object Oriented Programming viz. classes, objects, encapsulation, inheritance, polymorphism etc.
- To use different variables of varying data types, operators, control structures for developing solutions to real world problems
- To solve real world problems using java programming
- To use input and output streams to read and write data
- To handle the exceptions in programs using exception handling mechanism of java
- To access, define and use the packages and interfaces in java

**SECTION-A**

**JAVA BASICS:** Introduction to Java, Features of Java, Bytecode, Object Oriented Approach. The Java Environment: Installing Java, Structure of a Java Program, Compilation and Execution of a Java program. primitive data types, keywords, Identifiers, literals, operators and comments.

**OOPS:** Object Oriented concepts Advantage of OOPs, Objects and Classes,

**Strings:** Declaring a string, Immutable string, string comparison, concatenation, substring, string tokenizer.

**SECTION-B**

**Classes:** Class Fundamentals, Declaring objects, introducing methods, constructors, this keyword, Overloading constructors, Nested and Inner classes. Using the String class for string comparison, concatenation, substring ops

**Inheritance:** Basics, Types of Inheritance in Java, Inheriting Data members and Methods, Creating Multilevel hierarchy, Role of Constructors in inheritance, Method Overriding, Abstract Classe; Use of super, final keywords; static and Runtime Polymorphism

**SECTION-C**

**Exception Handling:** what is exception handling, checked and unchecked exceptions, try-catch, try-multiple catch, try – finally, throw and throws

**Multithreading:** What is a thread, life cycle of a thread, creating a thread ,sleeping a thread , joining a thread , thread priority.

**SECTION-D**

**Input/Output:** File input stream, File output stream, Buffered output stream, Buffered input stream.

**Database connectivity:** JDBC, JDBC drivers, steps to connect to the database, connectivity with MySQL

**Reference Books:**

1. Patrick Naughton & Herbert Schildt: The Complete Reference Java, Tata McGraw Hill Edition.
2. E. Balagurusamy: Programming in JAVA, Tata McGraw Hill
3. Herbert Schildt, Java - A Beginners Guide, Oracle Press

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VI  
LAB-1 BASED ON FUNDAMENTALS OF JAVA PROGRAMMING**

**(Practical)**

**M. Marks: 25**

**Time: 3 Hours**

**Credits**

**L-T-P**

**0-0-1**

**(45 Hrs)**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

1. Java Data Types,
2. Variable declarations and scope, type casting,
3. String handling,
4. Operators,
5. Control Statements,
6. Arrays (One and Two dimensional arrays),
7. Classes and objects (declaring objects, methods, overloading constructors, recursion), Inheritance (Multilevel hierarchy, Method overriding, Abstract classes),
8. creating and importing packages,
9. applying and extending interfaces,
10. exception handling
11. multi-threading
12. Input and Output streams
13. Database Connectivity

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VI SOFTWARE PROJECT

**M. Marks: 300**

**Credits**  
**L-T-P**  
**0-0-12**

**General Instructions:**

1. Student will choose a topic in which they will apply knowledge and skills gained from the courses taught and through the internships, self-study etc. The topic should be a great value addition to their career and solve real world problems, society problems, technical problems and that aims to handle current and future industry trends. Students are expected to apply good practice they have already learned during previous semesters, as well as learning any new technologies and other material which may be necessary to progress their work.
2. A student can work individually or in a group (of maximum two students) under the guidance of a supervisor. Group project should be substantially large to justify work of two persons.
3. A project has to have a major development/ implementation part, either in software or hardware or both. It cannot be a completely theoretical topic or a training program.
4. There are four “deliverables” — an initial formal title and project requirements (by 20<sup>th</sup> Jan), a complete design document (by 20<sup>th</sup> March), a draft report (by 20<sup>th</sup> April), and a complete working project with report submission (by 20<sup>th</sup> May).
5. A student will submit at the end a project report in the prescribed outline, formatting instructions, and title page layout as given in the table below:

**Table 1: Details for the Project Report**

| Prescribed outline for the project report                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Formatting Instructions:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Title Page Layout                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"> <li>1. TitlePage</li> <li>2. Declaration</li> <li>3. CertificatefromtheProject</li> <li>4. Acknowledgement</li> <li>5. Abstract</li> <li>6. TableofContents</li> <li>7. ListofFigures</li> <li>8. ListofTables</li> <li>9. Listofacronymsandabbreviations</li> <li>10. Introductiontotheprojecttopic</li> <li>11. ProblemStatement</li> <li>12. ProjectObjectives</li> <li>13. SoftwareDevelopmentLifeCycleand its deliverablesastheproject progresses <ul style="list-style-type: none"> <li>• RequirementGatheringandAnalysis</li> <li>• FeasibilityStudy</li> <li>• Design</li> <li>• Coding- completecodeisnotrequired.Youcan addimportantcodesnippets.-</li> <li>• ImplementationandTesting</li> <li>• Building and Deployment</li> </ul> </li> <li>14. Limitationsoftheproject</li> <li>15. ConclusionsandFutureWork</li> <li>16. References</li> <li>17. Annexures(optional)</li> </ol> | <p><b>Margins:</b> Left margin -1.3 inch,<br/>Right margin-1 inch,<br/>Top margin: 1 inch,<br/>Bottom margin: 1 inch</p> <p><b>Page numbers:</b> – All pages should be numbered<br/>at the bottom center of the pages.</p> <p><b>Chapter Heading:</b> Font Size: 20, Times New Roman,<br/>Centre-Aligned, 30 point above and below spacing.</p> <p><b>Section Heading:</b> Font Size: 14, Times New Roman,<br/>Underlined, Left-Aligned.<br/>12 point above &amp; below spacing.</p> <p><b>Normal Body Text:</b> Font Size: 12, Times New Roman,<br/>1.5 Spacing, Justified,<br/>6 point above &amp; below paragraph spacing</p> <p><b>Figure and Table Captions:</b> Font Size: 12,<br/>Times New Roman, centered</p> <p><b>Coding Font:</b> size:10, Courier New, Normal</p> <p>Good quality white paper A4 size should be used<br/>for typing and duplication.</p> | <p style="text-align: center;">TITLE OF THE PROJECT REPORT<br/>(Times New Roman, Font size= 24)</p> <p style="text-align: center;">Project Report<br/>Submitted to the Faculty of Computer Technology<br/>for the partial fulfillment of the requirements of<br/>(Times New Roman, Font Size= 14)</p> <p style="text-align: center;">NAME OF THE DEGREE<br/>(Times New Roman, Font Size= 16)</p> <p style="text-align: center;">Supervised by:                      Submitted by:<br/>SUPERVISOR NAME      STUDENT NAME AND ROLL NO<br/>(Times New Roman, Font Size= 14)</p> <p style="text-align: center;">University LOGO</p> <p style="text-align: center;">DEPARTMENT/COLLEGE NAME AND ADDRESS<br/>(Times New Roman, Font Size= 16)</p> <p style="text-align: center;">DATE<br/>(Times New Roman, Font Size= 14)</p> |

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VI

### ADVANCED WEB DEVELOPMENT (Minor Theory)

**M. Marks: 75**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**3-0-0**  
**(45 Hrs)**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Learn advanced front-end and back-end web development techniques.
- Explore modern frameworks, libraries, and tools used in web development.
- Understand secure and scalable web application architecture.
- Gain hands-on experience in building and deploying full-stack web applications.

#### SECTION-A

Advanced Front-End Development: JavaScript Modules, Destructuring, Arrow Functions, Promises, Async/Await; Advanced DOM Manipulation: Event delegation, Custom events, Intersection Observer; Web Accessibility: ARIA roles, semantic HTML, designing for inclusivity; Advanced CSS Techniques: Flexbox, Grid, CSS Animations, CSS Variables.

#### SECTION-B

Frameworks and State Management: React.js: Component-based architecture, JSX/Template syntax, hooks or services; State Management: Redux, Context API; Routing: Single Page Applications (SPAs) with React Router; Front-End Testing: Unit testing, E2E testing; Introduction to Progressive Web Apps (PWAs): Service workers, manifest, offline support.

#### SECTION-C

Node.js: Event-driven programming, asynchronous I/O, modules; RESTful APIs: Designing endpoints, CRUD operations, Postman testing.

Database Integration: Connecting to relational (MySQL/PostgreSQL), NoSQL (MongoDB) databases;

Authentication: Sessions, OAuth2, and JSON Web Tokens (JWT).

#### SECTION-D

Web Performance Optimization: Browser rendering and optimization techniques; Image optimization and lazy loading; Minification and bundling with Webpack; Caching strategies (HTTP caching, service workers); Content Delivery Networks (CDNs)

Secure Back-End Development: Secure Web Applications; Common web vulnerabilities (SQL Injection, XSS, CSRF), Preventing SQL Injection, Cross-Site Scripting (XSS), and CSRF; Secure coding practices and input validation; HTTPS and secure cookie handling; Introduction to Web Application Firewalls (WAFs)

**Recommended References:**

1. Juha Hinkula, Full Stack Development with Spring Boot and React, (Indian Edition), Packt Publishing
2. Web Technologies: HTML, CSS, JavaScript, PHP, Java, JSP, XML, and AJAX, Black Book (Indian Edition), Dreamtech Press

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VI**

**LAB-2 BASED ON ADVANCED WEB DEVELOPMENT  
(Minor Practical)**

**M. Marks: 25  
Time: 3 Hours**

**Credits  
L-T-P  
0-0-1  
(30 Hrs)**

**Lab Exercises based on:**

1. Create a responsive webpage using CSS Grid and Flexbox.
2. Implement a web animation using CSS keyframes.
3. Build an accessible webpage with ARIA roles and semantic HTML.
4. Implement a custom event listener for form validation.
6. Use the Intersection Observer API to lazy-load images.
7. Build a React.js application with functional components and hooks.
8. Implement state management in a React.js app using Context API or Redux.
9. Create a single-page application with routing using React Router
10. Develop a basic PWA with a service worker and offline capabilities.
11. Set up a simple web server using Node.js and Express.js.
12. Build a RESTful API with CRUD operations using Express.js.
13. Connect a Node.js application to a database and perform basic queries.
14. Implement a login system with user authentication using JWT and bcrypt.
15. Create a real-time chat application using WebSockets in Node.js.
16. Develop a notification system using server-sent events (SSE).
17. Use Redis for caching in a Node.js application to improve performance.
18. Optimize API response times with query optimization and indexing in a database.
19. Implement a file upload feature with front-end validation and server-side storage.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VI**

**PSL061: HUMAN RIGHTS AND CONSTITUTIONAL DUTIES  
(Value Added Course) (VAC-2)**

**Time: 3 Hrs:**

**Credit: 2  
Total Marks: 50**

**Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**SECTION – A**

**INTRODUCTION TO HUMAN RIGHTS**

**Foundational Aspects:** Meaning, Nature, Characteristic, Classification.

**International Framework:** Constituents of the Universal Declaration of Human Rights (UDHR).

**SECTION-B**

**INDIAN PERSPECTIVE OF HUMAN RIGHTS**

**Constitutional Realisation in India:** Fundamental Rights (Part III, Constitution of India).

**Protective Mechanism in India:** The composition, Powers and Functions of the National Human Rights Commission of India (NHRC).

**SECTION – C**

**INTRODUCTION TO HUMAN DUTIES**

**Conceptual Perspective:** Meaning, Nature & Characteristics of Human Duties.

**Intellectual discourses:** Classification of Human Duties; Relevance of Human Duties

**SECTION – D**

**INDIAN PERSPECTIVE OF HUMAN DUTIES**

**Constitutional Recognition in India:** Fundamental Duties in Indian Constitution, Part IV A.

**Intellectual Discourse:** Critical Analysis and Significance of Fundamental Duties

**Readings List**

1. United Nations. *The United Nations and Human Rights 1945-1995*. Geneva: United Nations Blue Books Series, Vol. VII, 1996.
2. Sastry, S. N. *Introduction to Human Rights and Duties*. Pune: University of Pune Press, 2011.
3. Mertus, Julie. *The United Nations and Human Rights-A Guide for a New Era*. London: Routledge, 2009.
4. Donnelly, Jack. *Universal Human Rights in Theory and Practice*. New York: Cornell University Press, 2013.
5. Hammarberg, Thomas. *Taking Duties Seriously- Individual Duties in International Humanitarian Law*. Versoix: International Council on Human Policy, 1999.
6. Miller P. Frederic, et al. *Fundamental Rights, Directive Principles and Fundamental Duties in India*. New York: VDM Publishing, 2009.
7. Cinganelli, Davis Louis. *Human Rights- Theory and Measurements*. London: Macmillan Press, 1988.
8. Ishay, M. R. *The History of Human Rights*. New Delhi: Orient Longman, 2004.
9. Mohapatra, Arun Ray. *National Human Rights Commission of India: Formation, Functioning and Future Perspectives*. New Delhi: Atlantic, 2004.
10. Deol, Satnam Singh. *Human Rights in India-Theory and Practice*. New Delhi: Serials Publications, 2011

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VII CLOUD COMPUTING

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. Understand the fundamental concepts and models of cloud computing.
2. Analyze different cloud service and deployment models.
3. Implement and manage cloud-based solutions using popular platforms.
4. Evaluate security and compliance issues in cloud computing.
5. Develop applications that leverage cloud services.

### SECTION- A

**Introduction and Overview:** Definition and characteristics of cloud computing, History and evolution of cloud computing, Benefits and challenges of cloud computing

**Cloud Computing Architecture:** Basic architecture of cloud computing, Components: Front-end, back-end, cloud service models; Virtualization technology and its role in cloud computing; **Service Models:** Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Software as a Service (SaaS), Comparison of service models and use cases

### SECTION- B

**Cloud Deployment Models:** Public cloud: Characteristics, benefits, and examples; Private cloud: Characteristics, benefits, and examples; Hybrid cloud: Integration of public and private clouds; Community cloud: Shared infrastructure for specific communities

**Cloud Providers and Platforms:** Overview of major cloud service providers (AWS, Azure, Google Cloud), Features and services offered by each provider, Cost models and pricing strategies

**Cloud Storage and Data Management:** Types of cloud storage: Block, file, object storage; Data management strategies in the cloud; Backup and disaster recovery in cloud environments

### SECTION- C

**Security in the Cloud:** Key security concepts: Confidentiality, integrity, availability; Cloud security architecture and controls; Identity and access management (IAM) in the cloud

**Cloud Monitoring and Management:** Tools and techniques for monitoring cloud resources, Performance management and optimization, Incident response and remediation in cloud environments

### SECTION- D

**Cloud Application Development:** Overview of cloud-native application development, Microservices architecture and containerization (Docker, Kubernetes), Serverless computing concepts and platforms (AWS Lambda, Azure Functions)

**Future Trends and Challenges:** Emerging trends in cloud computing, Challenges and considerations for cloud adoption, Case studies of successful cloud implementations

**Recommended References:**

1. Thomas Erl, Zaigham Mahmood, and Ricardo Puttini, Cloud Computing: Concepts, Technology & Architecture
2. Michael J. Kavis, Architecting the Cloud: Design Decisions for Cloud Computing Service Models
3. Judith S. Hurwitz, Robin Bloor, Marcia Kaufman, and Fern Halper, Cloud Computing for Dummies
4. Rajkumar Buyya, James Broberg, Andrzej Goscinski, Cloud Computing : principles and paradigms, Pearson Education
5. Anthony T. Velte, Toby J. Velte, and Robert Elsenpeter, Cloud Computing: A Practical Approach, McGraw Hill Education

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VII

### ARTIFICIAL INTELLIGENCE

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- To understand the different needs and benefits of Artificial Intelligence, intelligent agents and different searching techniques.
- To develop semantic-based and context-aware systems.
- To acquire, organize process, share and use the knowledge embedded in multimedia content.
- To understand the basic areas of artificial intelligence including knowledge representation, reasoning, learning, natural language processing, fuzzy systems and ANN.

#### SECTION-A

AI Introduction, foundation of AI and history of AI .Agents and Environments, the concept of rationality, the nature of environments, structure of agents, problem solving agents, problem formulation. Searching- Searching for solutions, uniformed search strategies – Breadth first search, depth first Search. Search with partial information (Heuristic search) Hill climbing, A\* ,AO\* Algorithms, Problem reduction, Game Playing-Adversial search, Games, mini-max algorithm, optimal decisions in multiplayer games, Problem in Game playing, Alpha-Beta pruning, Evaluation functions.

#### SECTION-B

Introduction to knowledge-based intelligent systems: Intelligent machines, Introduction to Expert Systems. Logic and Inferences: Propositional Logic, First Order Logic (FOL), Resolution method for FOL, Forward and Backward chaining. Fuzzy Sets: Notion of Fuzziness, Membership Functions, Fuzzification and Defuzzification Operations on Fuzzy Sets, Fuzzy Functions and Linguistic Variables; FuzzyRelations, Fuzzy Rules and Fuzzy Inference; Fuzzy Control System and Fuzzy Rule BasedSystems.

#### SECTION-C

Natural Language Processing: Natural Language Processing (NLP) Introduction ,overview of linguistics, Grammars and Languages, Basic Parsing Techniques, syntactic Processing, Semantic Analysis, Natural Language Generation , Natural Language Systems. Learning Introduction, Role of Learning, Types of Learning , General Learning Model, Performance Measures.

#### SECTION-D

Probabilistic Reasoning: Representation, Bayesian Networks, Conditional Independence. Making Simple Decisions: Beliefs, Desires and Uncertainty, Decision Networks, Value of Information. Making Complex Decisions: Stochastic Problems.

**Recommended Books & Materials:**

1. Dan W. Patterson, Introduction to Artificial Intelligence and Expert Systems, Prentice- Hall India Private Limited, 2006.
2. Rich Knight, Artificial Intelligence, Tata McGraw Hill, 2007.
3. P H. Winston, Artificial Intelligence, (3rd Edition), Addison Wesley, 2006.
4. E Charniak and D Mcdermott, 'Introduction to Artificial Intelligence', Addison Wesley, 2004
5. Bishop, Christopher. Neural Networks for Pattern Recognition. New York, NY: Oxford University Press, 1995. ISBN: 9780198538646.
6. Duda, Richard, Peter Hart, and David Stork. Pattern Classification. 2nd ed. New York, NY: Wiley-Interscience, 2000. ISBN: 9780471056690.

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VII

### MOBILE APPLICATION DEVELOPMENT

**M. Marks: 75**

**Time: 3 Hours**

**Credits**

**L-T-P**

**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Learn about different mobile platforms like Android and the tools needed to develop apps.
- Develop Android application with User interface, networking and animation.
- Use simulator tools to test and publish the application

#### SECTION-A

Mobile Application Development: features to guide mobile application development: capability, reliability, usability, charisma, security, performance, mobility and compatibility; Mobile Applications and Device Platforms, Alternatives for Building MobileApps, Comparing Native vs. Hybrid Applications, The Mobile Application Development Lifecycle, The Mobile Application Front-End, The Mobile Application Back-End.

Key Mobile Application Services: What is Android-Android version history, Obtaining the Required Tools, Launching Your First Android Application, Exploring the IDE-Debugging Your Application, Publishing Your Application.

#### SECTION-B

**Understanding Activities:** Linking Activities using Intents and Fragments. Displaying Notifications, Understanding the Components of a Screen, Adapting to Display Orientation-Managing Changes to Screen Orientation. Utilizing the Action Bar, Creating the User Interface Programmatically Listening for UI Notifications.

#### SECTION-C

**Using Basic Views:** Using Picker Views, Using List Views to Display Long Lists-Understanding Specialized Fragments, Using Image Views to Display Pictures, Using Menus with Views using WebView, Saving and Loading User Preferences. Persisting Data to Files, Creating and Using Databases

#### SECTION-D

**Sharing Data in Android:** Creating Your Own Content Providers, Using the Content Provider SMS Messaging, Sending Email, Displaying Maps, Getting Location Data- Monitoring a Location; Consuming Web Services Using HTTP, Consuming JSON Services

**Recommended Books & Materials:**

1. Jerome DiMarzio, Beginning Android Programming with Android Studio”, 4th Edition.
2. Eran Boudjnah, Clean Architecture for Android: Implement Expert-led Design Patterns to Build Scalable, Maintainable, and Testable Android Apps, BPB Publications
3. Hafedh Al-Shihi, Naveen Safia, Mohamed Sarrab, Handbook of Mobile Application Development: A Guide to Selecting the Right Engineering and Quality Features, Bentham Science Publishers
4. Dawn Griffiths, David Griffiths, Head First Android Development: A Brain-Friendly Guide
5. Neil Smyth, Android Studio 3.0 Development Essentials: Android, 8th Edition.
6. Pradeep Kothari, Android Application Development, Black Book 2014.
7. <https://developer.android.com/>

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VII**

**LAB-1 BASED ON MOBILE APPLICATION DEVELOPMENT**

**M. Marks: 25  
Time: 3 Hours**

**Credits  
L-T-P  
0-0-1  
Lab 2h/week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

1. Creating applications that utilize various GUI components for basic tasks such as displaying some product details.
2. Expand skills by incorporating interactive elements like radio buttons and image buttons, and handling user interactions with Alert Dialog Boxes and Layout Managers.
3. Playing audio/video
4. Progress to mobile-specific features by developing applications that manage audio modes (NORMAL, SILENT, VIBRATE), send messages, send emails, and facilitate mobile calls.
5. Work on applications for specific functionalities such as student mark sheet processing and Google map location services.

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VII TECHNOLOGY & ETHICS

**M. Marks: 100**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. Understand key ethical theories and their application to technology.
2. Analyze the ethical implications of various technologies.
3. Evaluate case studies involving ethical dilemmas in technology.
4. Develop informed opinions on technology-related ethical issues.
5. Propose ethical frameworks for technology design and implementation.

### SECTION A

**Understanding Ethics:** Definition and importance of ethics, Key ethical theories: Utilitarianism, deontology, virtue ethics, The role of ethics in technology

**The Impact of Technology on Society:** Overview of technological advancements (AI, IoT, biotechnology), How technology shapes social interactions and behaviors, Positive and negative effects of technology on society

**Privacy and Surveillance:** Ethical considerations of data collection and surveillance, The balance between security and privacy, Case studies on privacy violations (e.g., Cambridge Analytica)

### SECTION B

**Overview of emerging technologies: Artificial Intelligence and Machine Learning**

**Artificial Intelligence and Machine Learning:** Ethical concerns in AI development and deployment, Bias and fairness in algorithms, Autonomous systems and accountability

**Cybersecurity and Ethical Hacking:** Understanding ethical hacking vs. malicious hacking, Responsibilities of cybersecurity professionals, Ethical dilemmas in data breaches and vulnerability disclosures

### SECTION C

**Technology and Labour:** The impact of automation on jobs and the workforce, Ethical considerations of job displacement, Future of work in a tech-driven economy

**Environmental Ethics and Technology:** The role of technology in environmental sustainability, Ethical implications of e-waste and resource depletion

**Social Media and Communication Ethics:** The ethical responsibilities of social media platforms, Misinformation, hate speech. Case studies on social media ethics (e.g., misinformation during elections)

### SECTION D

**Intellectual Property and Technology:** Understanding copyright, patents, and trademarks, Ethical considerations in software piracy and content sharing, Balancing innovation with intellectual property rights

**Ethics in Technology Policy and Regulation:** The role of government and organizations in regulating technology, Ethical frameworks for technology policy development, International considerations in technology ethics

**Designing Ethical Technology:** Principles of ethical design and development, User-centered design and its ethical implications, Case studies on ethical technology design (e.g., accessibility)

**Recommended books:**

1. Herman T. Tavani, Ethics and Technology: Controversies, Questions, and Strategies for Ethical Computing
2. David J. Morrow, The Ethics of Technology: A Geographical Perspective
3. Michael Negnevitsky, Artificial Intelligence: A Guide to Intelligent Systems (relevant chapters on ethics)
4. Subhash Chandra and M. C. Jain, Artificial Intelligence and Ethics
5. R. V. S. Suryanarayana, Technology and Ethics: A Global Perspective
6. Pavan Duggal, Cyber Law and Ethics

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**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)**  
**(BATCH 2026-30)**

**SEMESTER-VII**  
**DATA ANALYTICS WITH PYTHON**  
**(Minor Theory)**

**M. Marks: 75**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

**Course Outcomes:**

1. Understand the data analytics lifecycle and methodologies.
2. Apply statistical techniques to analyze data.
3. Utilize data visualization tools to present findings effectively.
4. Employ programming languages and tools for data analysis.
5. Analyze data-driven solutions for real-world problems.

**SECTION-- A**

**Overview of Data Analytics:** Definition and importance of data analytics, Types of data analytics: Descriptive, diagnostic, predictive, and prescriptive; The data analytics lifecycle

**Data Collection and Preparation:** Data sources: Structured and unstructured data; Data collection methods (surveys, web scraping, APIs); Data cleaning and pre-processing techniques

**Introduction to Statistics for Data Analytics:** Descriptive statistics (mean, median, mode, variance), Inferential statistics (hypothesis testing, confidence intervals), Overview of statistical distributions (normal, binomial, etc.)

**SECTION- B**

**Exploratory Data Analysis (EDA):** Techniques for exploring data patterns and trends, Using summary statistics and visualizations, Identifying outliers and anomalies

**Data Visualization Principles:** Importance of data visualization in analytics, Best practices for effective visualizations, Matplotlib, Seaborn for data visualization

**Advanced Statistical Techniques:** Regression analysis (linear and logistic regression), Correlation vs. causation, ANOVA and chi-square tests

**SECTION- C**

**Introduction to Programming for Data Analytics:** Overview of Python for data analysis, Data manipulation with libraries (Pandas, NumPy), Writing functions and scripts for analysis

**Data Management and Databases:** Data extraction using SQL queries, Integrating databases with analytics tools

**SECTION- D**

**Business Intelligence and Analytics:** Role of data analytics in business decision-making, Key performance indicators (KPIs) and metrics, Case studies of successful data analytics applications

**Ethical Considerations in Data Analytics:** Data privacy and security issues, Ethical use of data and analytics, Regulatory compliance (GDPR, CCPA)

**Recommended books:**

1. Anil Maheshwari, Data Analytics, McGraw Hill.
2. Gaurav Arora, Data Analytics: Principles, Tools, and Practices: A Complete Guide for Advanced Data Analytics Using the Latest Trends, Tools, and Technologies.
3. AmitSachan, Arulanantha Prabu, Business Statistics Using Python 1st Edition, McGraw Hill
4. A S. D. B. Shapiro, Data Analytics: A Comprehensive Guide to Data Analysis
5. Wes McKinney, Python for Data Analysis
6. Peter Bruce and Andrew Bruce, Practical Statistics for Data Scientists

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**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)**  
**(BATCH 2026-30)**

**SEMESTER-VII**  
**LAB-2 BASED ON DATA ANALYTICS WITH PYTHON**  
**(Minor Practical)**

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**  
**Lab 2h/week**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab Exercises based on:**

1. Install and set up Jupyter Notebook, Python, and relevant libraries (Pandas, NumPy, Matplotlib).
2. Collect sample datasets from various sources (CSV files, web scraping basics).
3. Perform basic data cleaning tasks (handling missing values, standardizing formats).
4. Calculate and interpret descriptive statistics (mean, median, mode, variance) using Python.
5. Use Python libraries to calculate and visualize distributions (e.g., normal, binomial).
6. Conduct EDA (Exploratory Data Analysis) on a sample dataset using summary statistics.
7. Identify trends, patterns, outliers, and missing values.
8. Create different visualizations (histograms, scatter plots, box plots) using Matplotlib and Seaborn.
9. Perform and interpret regression analysis (linear and logistic regression) on sample datasets.
10. Manipulate datasets using Pandas and NumPy (sorting, filtering, grouping).
11. Perform basic SQL queries (SELECT, JOIN, GROUP BY) on a sample database.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)****SEMESTER-VII****Internship with local public/private/govt industry/ business /organization Field Practice – 5****M. Marks: 50****Time: 3 Hours****Credits****L-T-P****0-0-2****Field Practice (4h) /week****Course Outcomes:**

- To put theory into practice
- To expand thinking and broaden the knowledge and skills acquired through course work in the field.
- To relate to, interact with, and learn from current professionals in the field.
- To understand and adhere to professional standards in the field
- To gain insight to professional communication
- To identify personal strengths and weaknesses
- To develop the initiative and motivation to be a self-starter and work independently

**Internship/Professional practice:** Internship/Professional practice can provide students the opportunity to enhance skills based on the curriculum covered so far. Students under the guidance of internal guide/s and external guide shall take part in all the activities regularly to implement as much knowledge as possible. The students shall take part in discussions to foster friendly and stimulating environment in which they are motivated to reach high standards and become self-confident.

Assessment: Each student, is required to

- Submit a report.
- Present the seminar on the internship orally through power point slides.
- Answer the queries.

Instructions for the Assessment:

- Candidates will undergo training and prepare an internship report. As End-Semester Examination, evaluation of the student will be based on the quality of report submitted, presentation skills and their response in the Q/A session by the examiners. The internship report carries 30 marks, seminar of 10 marks, and Q/A 10 marks.

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER–VIII

### IT INFRASTRUCTURE MANAGEMENT

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Understand the foundational components of IT infrastructure, including hardware, software, networks, and data centers.
- Develop skills to manage, monitor, and secure an IT environment.
- Explore cloud services, virtualization, and emerging trends in infrastructure.
- Gain practical experience in infrastructure planning, implementation, and troubleshooting.

#### SECTION-A

IT infrastructure in organizations: technology, processes and people, Components of infrastructure: Hardware, Software, Network, Data, and Services; Principles of design: Reliability, Availability, Scalability, Security, and Flexibility, Types of Infrastructure architectures: On-premises, cloud, and hybrid; Key concepts in infrastructure planning: Capacity planning and redundancy; Cloud computing: Service models (IaaS, PaaS, SaaS); Cloud providers: AWS, Azure, Google Cloud;

#### SECTION-B

Hardware: Server types, storage systems (SAN, NAS), RAID configurations; Networks: network types: LAN, WAN, VPN, and MPLS; Network hardware: Routers, switches, firewalls, load balancers; IP addressing, subnetting, VLANs; Security in network design: Firewalls, VPNs, IDS; Virtualization: Virtualization concepts: Hypervisors, virtual machines (VMs), containers; Network virtualization and storage virtualization

#### SECTION-C

Data centers: Introduction & History, Building Blocks, Physical infrastructure, power, and cooling; Data Security and Compliance: Core concepts: CIA triad (Confidentiality, Integrity, Availability), Common threats: Malware, phishing, denial-of-service attacks, Overview of compliance and regulations: IT ACT 2000, GDPR, HIPAA Identity and Access Management (IAM): User access control, permissions, role-based access control (RBAC), Authentication methods: SSO, MFA; IT Service Management (ITSM): Overview of ITSM and its importance in infrastructure; Frameworks and standards: ITIL, COBIT; ITIL Service Lifecycle; Key ITSM processes: Incident, problem, and change management;

#### SECTION-D

Infrastructure Monitoring and Logging: Importance of monitoring for performance and security, Common monitoring tools and metrics, Log management and analysis for troubleshooting  
Infrastructure Automation: Introduction to automation: Scripting basics (Bash, PowerShell); Configuration management tools: Ansible, Puppet, Chef; DevOps practices and CI/CD pipelines  
Emerging Trends in IT Infrastructure: AI and machine learning applications in IT operations, Edge Computing

**Recommended Books:**

1. Rich Schiesser, IT Systems Management: Designing, Implementing, and Managing World-Class Infrastructures, Pearson Education
2. Surendra Keshari, Narendra Kumar, IT Infrastructure and Management , Wiley
3. Nikhilesh Mishra, Mastering IT Infrastructure Management: Concepts, Techniques, and Applications
4. Ivanka Menken, Gerard Blokdijs, and Claire Engle, Information Technology Infrastructure Library (ITIL) Foundation Complete Certification Kit
5. Hwaiyu Geng, Data Center Handbook
6. Kief Morris, Infrastructure as Code: Managing Servers in the Cloud

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER-VIII  
MACHINE LEARNING**

**M. Marks: 75**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**3-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. Understand key concepts and terminology in machine learning.
2. Apply supervised and unsupervised learning algorithms to datasets.
3. Evaluate and optimize machine learning models.
4. Utilize machine learning libraries and tools for implementation.
5. Analyze real-world problems and propose machine learning solutions.

**SECTION-A**

Introduction to Machine Learning, Definition and history of machine learning, Types of machine learning: Supervised, unsupervised, and reinforcement learning, Applications of machine learning in various fields

**Key Concepts and Terminology:** Features, labels, training, and testing datasets, Overfitting vs. underfitting, Bias-variance tradeoff

**SECTION-B**

**Data Pre-processing:** Importance of data pre-processing, Techniques: Data cleaning, normalization, and transformation, Handling missing data and categorical variables

**Supervised Learning:** Regression Algorithms: Linear regression: Theory and implementation, Evaluation metrics: Mean squared error,  $R^2$  score, Regularization techniques: Lasso and Ridge regression

**SECTION-C**

**Supervised Learning: Classification Algorithms-** Logistic regression and its applications, Decision trees and random forests, **Model Evaluation and Selection:** Train-test split and cross-validation, Confusion matrix and classification metrics (precision, recall, F1 score), Hyperparameter tuning and model selection techniques

**SECTION-D**

**Dimensionality Reduction:** Introduction to dimensionality reduction techniques, Principal component analysis (PCA)

**Unsupervised Learning- Clustering Algorithms:** K-means clustering: Theory and implementation, Hierarchical clustering and DBSCAN, Evaluation of clustering results

**Recommended Books:**

1. Christopher M. Bishop, Pattern Recognition and Machine Learning
2. Aurélien Géron, Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow
3. Tom Mitchell, Machine Learning, McGraw Hill
4. Kamalkant Hiran, Dr. Ruchi Doshi, Ritesh Kumar Jain, Dr. Kamlesh Lakhwani. Machine Learning, BPB publications.
5. Dr. Amit Dua and Umair Ayub, Beginning with Machine Learning, BPB publications.
6. Saikat Dutt , Subramanian Chandramouli , Amit Kumar Das, Machine Learning, Pearson Education
7. Vinod Chandra , Anand Hareendran S., Machine Learning : A Practitioner's Approach, PHI Learning

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**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)**  
**(BATCH 2026-30)**

**SEMESTER–VIII**

**LAB-1 BASED ON MACHINE LEARNING**

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

- Understanding Machine Learning Concepts: Explore and define key concepts in machine learning, including features, labels, and the types of learning (supervised, unsupervised).
- Data Pre-processing: Perform data cleaning, normalization, and handling of missing values in a given dataset.
- Implementing Linear Regression: Build a linear regression model, compute evaluation metrics (MSE,  $R^2$ ), and interpret the results.
- Logistic Regression Application: Develop a logistic regression model for binary classification and evaluate its performance.
- Decision Trees and Model Evaluation: Create a decision tree model and utilize techniques such as train-test split and cross-validation to assess its accuracy.
- Hyperparameter Tuning: Apply hyperparameter tuning techniques (e.g., grid search) to improve model performance on selected algorithms.
- Dimensionality Reduction with PCA: Implement Principal Component Analysis (PCA) on a dataset and visualize the impact of dimensionality reduction.
- K-means Clustering: Conduct K-means clustering on a dataset, visualize the clusters, and evaluate the clustering results.

# BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS) (BATCH 2026-30)

## SEMESTER-VIII

### INTERNET TECHNOLOGY AND PROTOCOLS

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

1. To gain knowledge of the meaning, motivation and history of the Internet
2. To understand the access technologies at the consumer end
3. In-depth understanding of the TCP/IP layers
4. Awareness of the Internet Governance

#### SECTION-A

**Internet:** A Network Of Networks, Global Virtual Network, Routers and Hosts, Ownership, Internet Service Providers; A Brief History of the Internet: Motivation And Beginnings, The Incredible Growth;

**Access Technologies For The Last Mile** - Dial-up Internet, Narrowband And Broadband, Leased Data Circuit, Digital Subscriber Line (DSL), Cable Modem, Wireless Technologies, Cellular Wireless Access (4G and 5G);

**Protocols** (an agreement for communication between devices): International Organizations for Protocols and Standards; The Internet Protocol (IP): software to create a virtual network, IP Addresses: Public/Private, Permanent/Temporary, Static/Dynamic; Network Address Translation (NAT); IPv4/IPv6 Addresses; Global IP Address Allocation; IP Routing, Internet Protocol Security (IPSec)

#### SECTION-B

**The Map of the Internet:** Border Gateway Protocol (BGP) – Peering and Transit, Internet Exchange Points (IXP); Transport Protocols: User Datagram Protocol (UDP), Transmission Control Protocol (TCP), Quick UDP Internet Connections (QUIC).

**TCP/IP layers and protocols:** FTP, DHCP, SSL and Transport layer Security, Email Protocols, Secure Shell and Telnet, ICMP and IGMP;

#### SECTION-C

**TCP/IP tools:** wireshark, tcpdump, ip, netcat

**Domain Name System** – client, server, databases; DNS protocol, DNS performance, DNS based content distribution networks, spam prevention, DNS commands; Case Study: BIND and DHCP

#### SECTION-D

**Layers of the Internet:** Social layer, content layer, application layer, logical layer, infrastructure layer

**Who Controls the Internet?** Internet Governance -

**Infrastructural Layer:** Internet Engineering Task Force (IETF), Internet Research Task Force (IRTF), Internet Architecture Board (IAB), Internet Society (ISOC), Internet Corporation for Assigned Names and Numbers (ICANN), Institute of Electrical and Electronics Engineers (IEEE);

**Logical Layer:** International Telecommunication Union (ITU)

**Content and Application Layer:** Internet Governance Forum (IGF)

**Social Layer**

**Recommended books and Materials:**

1. Douglas E. Comer, The Internet Book Everything You Need to Know about Computer Networking and How the Internet Works, Fifth Edition, Taylor & Francis
2. How the internet really works - an illustrated guide to protocols, privacy, censorship, and governance, No Starch Press, 2021
3. Richard Fox, Wei Hao, Internet Infrastructure: Networking, Web Services, and Cloud Computing, CRC Press

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER–VIII**

**ENTREPRENEURSHIP DEVELOPMENT**

**M. Marks: 100**

**Time: 3 Hours**

**Credits**

**L-T-P**

**4-0-0**

**Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:**

- Students imbibe an entrepreneurial mind-set.
- The students will learn what entrepreneurship is and how it has impacted the world and their country.
- They will be introduced to key traits and the DNA of an entrepreneur, and be given an opportunity to assess their own strengths and identify gaps that need to be addressed to become a successful entrepreneur.

**SECTION - A**

Introduction to Entrepreneurship: Entrepreneur, Functions and Qualities of Entrepreneur, Types of Entrepreneurs, Challenges before entrepreneurs in modern era. Entrepreneurship, Factors motivating Entrepreneurship, Obstacles in Entrepreneurship, Entrepreneurship theories: Joseph Schumpeter's Innovation theory, McClelland's theory of need for achievement, The Uncertainty-Bearing Theory of Knight. Creativity and Innovation: A Necessity for Entrepreneurial Success, Need for Innovation and Value Addition, Entrepreneur as an Innovator and Problem Solver.

**SECTION - B**

Entrepreneurship Development, Objective of Entrepreneurship Development, Process of Entrepreneurship Development, Problems and measures in India. New Dimensions of Entrepreneurship: Start up- Mobilizing resources for Startup, Stand up- Concept and Importance, Make in India, Incubation Centre, Government Schemes for Entrepreneurs: Pradhan Mantri Mudra Yojana (PMMY), Micro, Small and Medium Enterprises (MSME), Problems of MSME and Remedies, Steps involved in the formation of MSME, Registration Procedure to acquire license to run sole proprietorship, Udyog Aadhar, Procedure to obtain Udyog Aadhar from Ministry of MSME.

**SECTION - C**

Developing a Project idea, brain storming, validation of a project idea,

Project Management: Meaning and concept of project, Importance of project, Stages of Project management.

Report Writing: Meaning of a project report, Contents of a Project report, Preparation of a Project report. Writing a successful project report

**SECTION - D**

Entrepreneurship in Different Sectors : Women Entrepreneurship, Rural Entrepreneurship, Agro-tech Entrepreneurship, Retail Entrepreneurship, Lessons from Successful Entrepreneurs: JRD Tata- Tata Group, Jeff Bezos- Amazon, Jack Ma- Alibaba Group, Kiran Mazumdar Shaw -Biocon Limited.

**References :**

1. H. Nandan, Fundamentals of Entrepreneurship by Third Edition, PHI Learning private limited, Delhi.
2. Dr. Amit Kumar, Dr. Amita Dubey, Dr. Pooja Pandey, Fundamentals of Entrepreneurship, Sahitya Bhawan Publications.
3. Bjorn Bjerke, Understanding Entrepreneurship, Edward Elgar publishing limited .

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)****SEMESTER–VIII****DATA VISUALIZATION  
(Minor Theory)****M. Marks: 75  
Time: 3 Hours****Credits  
L-T-P  
3-0-0****Instructions for the Paper Setters: -**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Course Outcomes:****Course Outcomes:**

1. Will demonstrate understanding of data visualisation and key terms.
2. Will demonstrate skills on creating visual representation of data.
3. Will develop insights how Tableau is better than excel.
4. To get used to with using interactive data visualisation.

**SECTION–A**

Introduction: Data Visualisation ,Importance of data visualisation, Advantages and Disadvantages of Data Visualisation, Applications of data Visualisation. Data analysis Definition, data analysis process, sensitivity analysis with data tables in excel, summarizing data with data functions, optimization with excel solver.

**SECTION–B**

Types of Data Visualisation Techniques (Charts, Plots, Maps) Correlation and Regression coefficients ,visualisation of correlation and regression coefficients. Tools for visualisation of Data ,Tableau basic overview, tableau installation, tableau data types ,working with different Visualisation in Tableau.

**SECTION–C**

Visualising Data process: acquiring and processing Dataset.Quick Table calculation: Running Total ,Moving average, Filtering, Multiple Measures, Boolean and Numerical Formulas. Dashboard Development :Layout , Dashboard Sizzling ,Titles ,Formatting. Tableau Public and Desktop: Copy ,Export, Print , Print screen .

**SECTION–D**

Interactive Data Visualisation: Drawing with data ,scales ,axes, updates. Transition and motion. Common pitfalls of colour use, Visualisation along Linear axis ,visualisation along logarithmic axes.

**Recommended Books:**

1. Kavitha Ranganathan, Impactful Data Visualization: Hide and Seek with Graphs, Penguin Random House India Private Limited 2023
2. Purna Chander Rao. Kathula, Hands-on Data Analysis & Visualization with Pandas, BPB Publications
3. Claus O. Wilke, Fundamentals of Data Visualization, O'Reilly, available at <https://clauswilke.com/dataviz/>
4. Jeffrey Ohlmann,Michael Fry, Data Visualization: Exploring And Explaining With Data By Cengage Learning
5. Dunlop, Dorothy D., and Ajit C. Tamhane, "Statistics and data analysis: from elementary to intermediate", Prentice Hall, 2000.
6. Joseph F Hair, William C Black et. al , Multivariate Data Analysis, Pearson Education,7th edition, 2013.

**BACHELOR OF SCIENCE (HONOURS) INFORMATION TECHNOLOGY (CBGS)  
(BATCH 2026-30)**

**SEMESTER–VIII**

**LAB-2 BASED ON DATA VISUALIZATION  
(Minor Practical)**

**M. Marks: 25**  
**Time: 3 Hours**

**Credits**  
**L-T-P**  
**0-0-1**

**Instructions for the examiners: -**

Two questions of equal marks strictly as per the syllabus and based on the practical exercises covered in the semester. Questions may be subdivided into parts (not exceeding four). Candidates will attempt ONE question, explain their answer by writing on the answer sheet, and then implement the same on the computer. Examiner will evaluate both the answers (theory as well as practical). The viva will also be conducted one-on-one alongside, and the student asked viva questions related to the question and the solution he/she is working on during the exam.

**Lab exercises based on:**

1. Data analysis with excel: sensitivity analysis with data tables in excel, summarizing data with data functions, optimization with excel solver.
2. Tableau Environment: Registration, Installation for Student. Draw Charts, Plots, Maps.
3. Formatting Charts:
  - Bar Charts - Color Scales, Color Choice, Create Sheets, Sizing
  - Lines - Color Palettes, Sizing, Label Variations, Tooltip
  - Area Chart Formatting (Similar to Lines Formatting)
  - Pie Chart Formatting (Similar to Lines and Area Charts)
4. Quick Table calculation: Running Total ,Moving average, Filtering, Multiple Measures, Boolean and Numerical Formulas. Dashboard Development :Layout , Dashboard Sizzling Titles ,Formatting. Tableau Public and Desktop: Copy ,Export, Print , Print screen .
5. Interactive Data Visualisation: Drawing with data ,scales ,axes, updates. Transition and motion